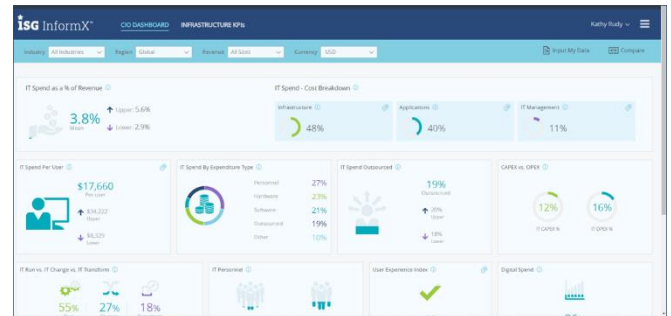


WHAT SERVICES DOES ISG OFFER?

SERVICE: ISG InformX™

WHAT IT IS:

- ISG InformX™ is an easy-to-use, cloud-based delivery platform, accessed via isg-one.com, that provides our clients direct access to ISG's deep global data assets and insights
- The product is a **Data-as-a-Service** solution and sold as an Annual Subscription service targeted to CIOs, IT Directors, CFOs and IT Analytics and Benchmark offices who seek meaningful data insights and market comparisons.
- **ISG InformX™** delivers comparisons of a client's IT performance and spending against industry norms, based on ISG's rich repository of IT performance data, including cost, quality, and productivity KPIs. It provides a fast path to identifying differences from peers and what drives those differences.



WHEN I SHOULD USE IT:

1. **ISG InformX™** can be used to front-end a variety of standard ISG services. Use it to generate a **PERFORMANCE BASELINE** for your IT organization in advance of any strategy, TOM, or digital consulting engagement. Use it to start the conversation around the concept and benefits of benchmarking or offer a quick and easy **IT HEALTH CHECK** in situations where there is a change in IT leadership.
2. Leverage ISG consulting expertise **WHEN YOU WANT TO UNDERSTAND THE DATA** and how to close the gap between you and the selected peer group.
3. Build **COMPARATIVE SCENARIOS** of your current and future performance and track attainment of performance goals.

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