Sponsorship Benefits

- Demonstrate **thought leadership** through on-stage participation to a captive audience
- Reach key **clients and prospects**
- Introduce your company and service offerings to a new pool of **enterprise attendees**

- Book time to meet with on-site ISG Advisors to discuss **opportunities and solutions** specific to your organization
- Opportunities to **form and build relationships** in a low-hype setting
- Post-event **distribution** of presentations and reports

**ISG (Information Services Group)** (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 70 of the top 100 enterprises in the world, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit www.isg-one.com.
Hear from Our Attendees

It was one of the best run events I have been at in a long time. Venue, room, audio, content, speakers all exceeded expectations.
– Freedom Mortgage

Great event. I felt the networking was well arranged with various options of informal, private and “speed dating”.
– IBM

Very well-organized event, excellent presentations.
– Interbank

Loved the networking opportunities and the way the theme flowed through the days and the whole event was organized. Excellent thought leadership on latest trends learning and best event in industry on large deals.
– Infosys

Great conference, logistically smooth and A+ insights/content.
– KPIT

Great summit - I loved the forward thinking and technology updates.
– Dean Foods

I came to the event with an open mind to be educated by some of the topics, and I was. A great collection of speaker and insight.
– Gazprom Energy

Great opportunity to network with IT peers in the automation space.
– Reynolds Leveraged Services

The summit was very informative and gave the attendee an understanding of the future.
– Octopus Investments Limited
# 2020 Event Calendar

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Price Range</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Future Workplace Summits</strong></td>
<td>March 9 &amp; 10</td>
<td>New York, NY</td>
<td>100 - 125</td>
</tr>
<tr>
<td></td>
<td>May 5 &amp; 6</td>
<td>London, United Kingdom</td>
<td>100 - 125</td>
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<tr>
<td><strong>Automation Summits</strong></td>
<td>June 30</td>
<td>Frankfurt, Germany</td>
<td>100 - 125</td>
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<td></td>
<td>July</td>
<td>New York, NY</td>
<td>100 - 125</td>
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<tr>
<td></td>
<td>September 29 &amp; 30</td>
<td>London, United Kingdom</td>
<td>125 - 150</td>
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<tr>
<td><strong>Xperience Summit</strong></td>
<td>March 30 &amp; 31</td>
<td>Pasadena, CA</td>
<td>100 - 125</td>
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<tr>
<td><strong>Digital Business Summit</strong></td>
<td>May 13 &amp; 14</td>
<td>Paris, France</td>
<td>100 - 125</td>
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<tr>
<td></td>
<td>June 23 &amp; 34</td>
<td>London, United Kingdom</td>
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<td></td>
<td>August</td>
<td>Sydney, Australia</td>
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<td></td>
<td>December</td>
<td>Clearwater, FL</td>
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<tr>
<td><strong>Agile Enterprise Summit</strong></td>
<td>October</td>
<td>Boston, MA</td>
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<td><strong>SourceIT</strong></td>
<td>September 15 &amp; 16</td>
<td>Miami, FL</td>
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**NEW TO 2020**

<table>
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<tr>
<th>Event</th>
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<tbody>
<tr>
<td>Healthcare &amp; Life Sciences</td>
<td>April 7</td>
<td>Philadelphia, PA</td>
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<tr>
<td>Retail / Consumer Packaged Goods</td>
<td>October</td>
<td>Boston, MA</td>
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<tr>
<td>Smart Manufacturing</td>
<td>April 20 &amp; 21</td>
<td>Chicago, IL</td>
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<td>October 5</td>
<td>Munich, Germany</td>
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<tr>
<td>Banking, Financial Services &amp; Insurance</td>
<td>June / July</td>
<td>New York, NY</td>
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<tr>
<td></td>
<td>October 1</td>
<td>London, United Kingdom</td>
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## 2020 Sponsorship Opportunities

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<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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<tbody>
<tr>
<td>Speaking Opportunity</td>
<td>Featured Speaker or Fireside Chat</td>
<td>Featured Speaker (Day 2) or Panelists on 2 Panels</td>
<td>Panelist on Featured Panel</td>
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<tr>
<td>Innovation Station</td>
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<tr>
<td>Sponsor Recognition: Logo on Website, Pre/Post Conference Promotions, On-Site Signage</td>
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<tr>
<td>Conference Program Guide</td>
<td>Full Page Ad &amp; Company Profile</td>
<td>Half Page Ad &amp; Company Profile</td>
<td>Quarter Page Ad &amp; Company Profile</td>
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<td>Promotion Through Event App</td>
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<tr>
<td>Pricing</td>
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# 2020 TechXChange Sponsorship Opportunities

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<th>BREAKOUT PLATINUM</th>
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<th>BREAKOUT GOLD</th>
<th>SILVER</th>
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<tbody>
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<td>Speaking Opportunity</td>
<td>Featured Speaker or Fireside Chat</td>
<td>Featured Speaker or Fireside Chat</td>
<td>Featured Speaker on Breakout Track</td>
<td>Panelist on Featured Panel</td>
<td>Panelist on Breakout Panel</td>
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<tr>
<td>Innovation Station</td>
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<td>●</td>
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<tr>
<td>Sponsor Recognition: Logo on Website, Pre/Post Conference Promotions, On-Site Signage</td>
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<tr>
<td>Conference Program Guide</td>
<td>Full Page Ad &amp; Company Profile</td>
<td>Half Page Ad &amp; Company Profile</td>
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<td>Quarter Page Ad &amp; Company Profile</td>
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<td>Promotion Through Event App</td>
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<tr>
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<tr>
<td>Unique Code for Client Passes</td>
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## 2020 Sponsorship Add-Ons

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<th>AMOUNT</th>
<th>Lunch Table Topic</th>
<th>Networking Break</th>
<th>Networking Reception</th>
<th>Collateral / Attendee Takeaways in the Online Agenda (Attachments for Download)</th>
<th>Banner Ad in Event App</th>
<th>Full Page Ad in the Program Guide</th>
<th>Innovation Station</th>
<th>Additional Sponsor Staff Pass</th>
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For sponsorship inquiries, please contact [Jason Neff](mailto:jason.neff@isg-one.com).

[jason.neff@isg-one.com](mailto:jason.neff@isg-one.com)

+1 (203) 521-3890

For information on partnership opportunities at our Executive Provider Summit, Sourcing Industry Conferences, DACH Provider Exchange and Digital Innovation Tours, please contact your ISG account executive.
Past Partners
Attendee Breakdown

Attendee Companies

21st Century Fox
7 Lieues
A & F
A+E Networks
AA
AAI
AARP
ABB
Abbott
Abrozip

ACS
Activate Apprenticeships
Active Wellness
Adaptive Sourcing
Adia PR Ltd
adidas
ADP
AdvanSix
AECOM
Aer Lingus

Aetna
AG2R LA MONDIALE
Agilent
AGL
AGL Energy
AIG
Air Liquide
Airservices Australia
Airtasker
Alianz Technology SE

All Good Work Foundation
Allegro Senior Living
Alliance Ground International
ALLIANZ
Allwork.space
Alpha Corporation
Alqami
Alta Mira Advisors
Alter Domus
Alterra Mountain Company

BFS&I
Information Technology

Energy, Utilities & Smart Manufacturing
Retail / CPG
Hospitality

Other
HR
Past Attendees

American Tower
Amerijet International
AmerisourceBergen
AmEx Global Business Travel
AMP
AMP Ltd
Amsted Rail
Amsted Rail Company, Inc.
Andromeda Partners
Angelus Advisors, LLC
Ann Storck Center
AnyGood?
AO.com
Aon
Apax
Appirio
Aptage
Aqua Marketing and Communications
AR Homes
Arago GmbH
Armadam Management Advisers
Arvato CRM Solutions
Arvato Global BPS
Assurion
ASX
ATB Digital Consulting
Atlanta group
ATO
Atrium Underwriters
Ausgrid
Australian Computer Society
Australian Taxation Office
Australian Unity
Automation Anywhere
Aviva
Avon
AXA
Axicom
Axios
AXIS Capital
BACB
Banco Sabadell
Bank Leumi
Bank of America
Bank of New York Mellon
Bank United
BANKUNITED
Bankwest
Banque DELUBAC & Cie
Barclays
Baringa Partners
Barlow
Barlow Search
Barry University
BASF
Baxter
BayCare
Bay
BB Healthtech
BB&T
BBVA
BCS Audit
BDO AG
Beautifye
Beiersdorf Shared Services GmbH
BE-IOT
Bell Ventures
Benchmark International
Beringea
Bermello Ajamil & Partners, Inc.
Berry Appleman and Leiden LLP
Bestseller a/s
Better Buying Concepts
EOA France
BIC Graphic
Bidwells
Big Blue Stuff
Big Data For Humans
billbox AG
Biltmore Hotel
Biogen
Biotest AG
Black Dragon Capital
Blackstone
Blackwoods
Blockchain Australia
Blockchain Chamber of Commerce
Bloor
BMI Group
BMO
BMW
bnotes
BNP Paribas
BNY Mellon
BODYSWAPS
Boehringer Ingelheim
Booking.com
Boots UK
BOQ
Bosch
Bose
Boston Scientific
Boston University
BOUYGUES TELECOM
Bouygues Télécom
Bowery Farming
Box, Inc.
BP
BRAKE FRANCE
Brand Crystal
Breakthru Beverage Group
Breinify
Brew-Meister AM
BRaaS LLC
Brickell Bank
BRIDGE2i Analytics
Bridgewater Associate
Brightstar
Bristol-Myers Squibb
Brit Insurance
British Airways
British Gas
Broadridge Financial
BrysonCare Health System
BROWARD COUNTY CLERK OF CIRCUIT AND COUNTY COURTS
BT
Bull Anderson
Burberry
CAI
CAISE
Calpers
Calteq
Calteq Australia
Cano Health
Cantor Fitzgerald
Capco
Capita
Capital One (Europe) plc
Cardinal Gibbons High School
FL
Carillon Miami Wellness Resort
Carl Zeiss Vision
Carnival Cruise Line
CARREFOUR
Carrot
Carrot Communications
Catholic Health Services of LI
CBA
CBRE
CCA
CCI Paris Ile-de-France
Cemex
Centrica
CEO Global Policy House / Chair International Committee -British Blockchain Association
Charles Taylor InsureTech
Chaucer Underwriting Services Limited
Chico's FAS
Chronicled
CIDS
Cigna
Citizens Bank
Citrix
City of Miami
City of Miami Beach
City of Palm Beach Gardens
City of West Palm Beach
CLA
Clarity Media Group
ClearSale
Close Brothers
Cloud Mart Limited
CLS Services
Club des Utilisateurs de SAB
Coca-Cola Amatil
Cocoon
CoGen
Cohn & Wolfe
COLAS
Columbia Sportswear Companies
Columbia Technology Ventures
Comcast
Comdata
CommBank
Commerzbank
Communisis
Como Hotel
Concepts
Condé Nast
Consortium for Information & Software Quality (CISQ)
Constellation Web Solutions, Inc. dba Baynet Web
Continental
Contoso
Conviva Care Solutions
CPP
Corrs Chambers Westgarth
Costa Farms
Costex
Counterpoint Group
County of Marin
Covance
Covestro
Cowen and Company
Cox Automotive
CPB Contractors(CIMIC)
Credit Suisse
Credit Union Australia
Critical CYBER Systems
CRO-Ventures
Crytek
CSL Behring
Cyber@hub
Cyxtera
Dabahn
Dade Schools
Daichi Sankya
Daimler AG
Dassault Systèmes
DB Systel
DBK Concepts
DCS
Deloitte
Department of Customer Service
Department of Defence
Department of Finance
Department of Home Affairs
Dept. Home Affairs
Designit
Deutsche Bank
Deutsche Oppenheim Family
Office AG
Deutsche Telekom
DFCG (French CFO Institute)
DHL
Past Attendees

Dicker Data
Diebold Nixdorf
Digital CX Solutions
Digital Media Solutions
Digital Workplace Group
Direct Commerce
Direct Line Group
DLG
Dole Food Company
Dough Enterprises, LLC
Dover Corporation
Dow Jones
DS Smith
DSM
DSNY
DuBois Chemicals
DuFry Group
DWS
Dyson
E.ON Business Services
Eastman
EBI
eClerx
EDF
Edmond de Rothschild
Education Development Center
Inc
eHealth NSW
Elders
Electrocomponents PLC
Elevate Security
Enate
Enate Ltd
Endress+Hauser
Engie
Enlyte
EnPro Industries
Entergy Services, Inc.
Eon Energy Ltd
EON UK
Equifax
Erbe Technology Consulting
Ltd
Ergo Group
Ericsson
Ernst & Young
Essilor International
Essity Operations Mainz-
Kostheim GmbH
Estee Lauder
Eudoxus
European Central Bank
eva.ai
EVERNINE GROUP
Everscale
eVestment Nasdaq
Evonik
Evoqua
Ex BP shipping
EXL Service
Experian
Express Scripts
EY
Facebook
Fairbanks Morse Engine
Fannie Mae
Fast Track
FedEx Express International
Fidelity Investments
Financial Consulting
FinCom.co
First Data Corporation
First Quality Enterprises
FIS
FITT France
Flexential
Florida Atlantic University
Florida Blues
Florida International University
Fluor Corporation
FMI
Fonterra
Foolproof
Forbes
Fortress Investment Group
FortressIQ
Fortune International Group
Foundation Medicine
Frankfurt School of Finance & Management
franklin bates
Franklin Templeton
FRBNY
Freddie Mac
Freedom Mortgage
Fresenius Medical Care
FSCJ
G4S Wackenhut
GA Telesis
Gardner Gibson
General Electric - Power
General Motors
CM, Ashling Partners
GenesisCare
Gensler
Georgia-Pacific, LLC
Geosyntec Consultants
GFG Alliance
GFI NT
Gibson Dunn & Curtis LLP
Glassdoor
Global Convergence
Global Insurance Provider
Global Platinum Consulting
GM Financial
Golden Gate Capital
Goldman Sachs
Grant Thornton
GRDF
Greenwood Group
Groen
Groupe PSA
Groupe Renault
GROUPE SEB
GrowthEnabler
Grupo Bimbo
GSK
GSKMA
Guardian Life
Gulf Consolidated Contractors
Co
H.I.G. Capital
Hargreaves Lansdown
Hashed Health
Hearst
Heidi Vella
Hellmann Worldwide Logistics
Henkel AG&Co. KGaA
Heraeus
Herman Miller
HKS Inc.
HNTB
Hoeriger
Holland & Knight
Hotwire Communications LLC
HRO Today
HSBC
Hugo Boss
HUK-COBURG
Human + Machine
Humana
Huntington Ingalls Industries
Hyatt Hotels Corporation
Hydro Tasmania
Hyper Anna
IAG
IBM
Icahn Enterprises
icare NSW
Icer Brands
ICHOM
ICOA Group
IFM Investors
IGM Financial
iHeartMedia
Imagine Schools
Imperial Dale
In A Box Solutions LLC
INCo
Inferrix
Infinite
ING
INMANO
InPulse Digital
Insurance Thought Leadership
Integro
INTELLIBOT.IO
Interamerican Bank
International Monetary Fund
Interpublic Group
Investec Asset Management
Investment Bankinf
Invisible Edge
IPC
IPG
IPPS
IPSO
iptQ by Swiss Re
Irish Manufacturing Research
IRON MOUNTAIN
ISS Corsham
IST GmbH
I-WUNDER GmbH
Jabil
Jamaica Promotions Corp.
James Hay
Janssen Pharma
JLL
JM Family Enterprises
John Lewis
Johnson & Johnson
JP Morgan Chase
Jupiter Asset Management
Juvo Mobile
Kaiser Permanente
Kawa Capital Management
Keatext
Kellogg Company
Kelly Tractor Co
Kennyhertz Perry, LLC
Kesington Mortgages
Keurig Dr Pepper
Keysor - Digital Infrastructure
Solutions
Kforce Inc
KFW
KFW Bankengruppe
Kilimanjaro Solutions
Kimberly-Clark
King & Wood Mallesons
King County Information Tech-
nology
Kingsway
Kofax
Kofax, Inc.
KPMG
Krowd
Kuberos Ltd
KUKA AG
La Poste
LanXess
Larkin Community Hospital
LBWW
LBG
LCEC
Lead Awards
Leading Edge Global
LeasePlan Nederland
Leeds Building Society
Legal & General
Legion Consulting Services
Lendlease
Lennar
Leo Maritime
### Past Attendees

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<tr>
<th>Company Name</th>
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<tbody>
<tr>
<td>Leon Medical Centers</td>
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<td>Leyton Capital Advisors</td>
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<td>MetaMeta Consulting</td>
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<tr>
<td>Microexcel Inc</td>
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<td>Ministère des armées</td>
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<td>MIT</td>
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<tr>
<td>Mize Houser</td>
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<td>MOD</td>
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<td>Momofuku</td>
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<td>Monroe Community College</td>
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<td>Nomura</td>
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<td>Northwell Health</td>
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<td>Norwegian Cruise Line</td>
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Past Attendees

Sandos Hotels & Resorts
Sandoz
Sanofi
Sanoma
Santander Private Banking
International
Satellite Healthcare
Schenker Deutschland AG
Schlumberger
SCHOTT
Schufa Holding AG
SCOR
Security Benefit
Self Employed
SERCO
serviceMob, Inc.
Seven Eights
SGCIB
Sharp & Carter
Shaw Trust
Shell
Sia Partners
Signet
Silver Cruises
Sisley
SITA
Sivantos Group
SIXTY
Sky
SkyHive
SMBC
SNCF
Société Générale
Sodexo
Soho Hospitality India
Solution Focused Agile
Somewhere Else Solutions
Sonata Software
Southern Glazers Wine and Spirits
SP Global
Spafinder Wellness 365
SpaghettI Project
Spirit Airlines
Sprint
SQL Projekt AG
SQLI
SST
St. James’s Place Wealth Mgmt
St. Petersburg College
Stanford University
Stanton Optical
Startupbootcamp Digital Health
State Street Corporation
States Title
Stefanini
STG Holdings
SThree
STIME
Stocard
Stockland
Stone & Chalk
Strategic Education Inc.
SUEZ
Sumitomo Mitsui Banking Corporation
SunCorp
Syzygy Solutions
TableYeti
TAFE NSW
Tail Activewear
Take-Two Interactive
TAL
TalkTalk Business
Tamedia
Tapestry
Target
Tate & Lyle
Taylor Wessing LLP
Techlink systems
TechNova
TechTarget
Ted Moudis Associates
Telstra
Tential IT
Tester
Teva Pharmaceuticals
TFNSW
THALES
The AA
The Blackstone Group
The Coca-Cola Company; Anthem Inc.
The Consortium for IT Software Quality
The Economist
The HR TECH Partnership
The Ingredientist
The Kraft Heinz Company
The Palmer Group
The Procare Group
The Results companies
The S Events
The Smith Center for the Performing Arts
The Steve Trautman Co.
The Studio Collaborative
The VR/AR Association
Thiba Consulting
Thomas Cochran
Thomson Reuters
Thought Provoking Consulting
ThoughtWorks
Thyssenkrupp Materials Services GmbH
TIAA
Till Payments
TMX Finance
Topcoder
Toshiba
Total Home Health
TPC
TradeOff
TransGrid
Transport for NSW
Transwestern
Travelers
Travelers Insurance
Trinity Wall Street
Tri-Source Pharma
TU München
Turnberry Isle
TurtleBay Advisory Services
TZ Limited
U.S. Bank
UBAF
Ubicquia
UBS
UC San Francisco
UJET
Union Investment
Unipart Rail
United Automobile Insurance Company
United Technologies
Universal Investment
University of Adelaide
University of Canberra
University of Miami
University of Sydney
UNSW
Upaya
Upflex
Ursa Finance
USA
UTS
UX Design
Valley
Valley Bank
Value Instrument
Vanat Group
Vantage Elevation
Vantage Elevator Solutions
Various
Vattenfall AB
Venture Pacific Group International
Vercelo
VeriTran
Verizon
Vetty
Viacom
VIBELCO
Virgin Experience Days
Visionary Machines
Visionet
VNTANA
Vodafone
Volkswagen AG
VRAIL
Walkabout Workplace
Wall Street Journal
Web3 Labs
Wells Fargo
We-Q
Werk
Western Union
Westpac
Westpac Banking Group
Westpac Group
WGD Automation
What 3 Words
Wiggin and Dana LLP
William Blair
Willis Towers Watson
Wired UK
Wolters Kluwer
Woolies X
Woolworths
WorkFlow
Work Futures
WorkMarket, an ADP Company
Workplace by Facebook
World Wide Technology
Worldwide Environmental
Worldwide Flight Service
Wrightmind.com.au
WSJ
Wunderman Thompson
Wyndham Destinations
Xcel Energy
Xceptor
Xpediant Digital
Xtract
Yactraq Online Inc.
Yanfeng Automotive Interiors
Yara International
YIMBA LTD.
Yum! Brands
Zappos.com, Inc.
ZappyAI
ZERZA
ZF Group
Zurich
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