

# Multi Public Cloud Solutions

A research report comparing vendor strengths,  
challenges and competitive differentiators



Introduction	03	Contacts for this Study	12
About the Study		Advisor Involvement	
Quadrants Research	04	Advisor Involvement – Program	
Definition	05	Description	13
Quadrants by Regions	08	Advisory Team	13
Schedule	09		
Client Feedback Nominations	10	Invited Companies	14
Methodology & Team	11	About our Company & Research	16

Enterprises are accelerating cloud-native modernization across hybrid, multicloud and edge environments. . As cloud estates expand and architectures become increasingly distributed, operational complexity rises across environments AI is becoming embedded in enterprise operations, increasing the need for visibility and governance.

The next phase of multicloud adoption is being shaped by AI-native operations. Enterprises are using AI and automation to improve operations and governance.. However, AI workloads introduce challenges, including GPU tracking, model observability, and cost attribution.

As a result, organizations are prioritizing platforms that provide operational intelligence, financial accountability and security across the cloud lifecycle. FinOps is evolving beyond cost reporting to support continuous optimization through cost allocation, forecasting and anomaly detection. Simultaneously, observability platforms are becoming a critical intelligence layer, correlating logs, metrics and traces across cloud-native systems.

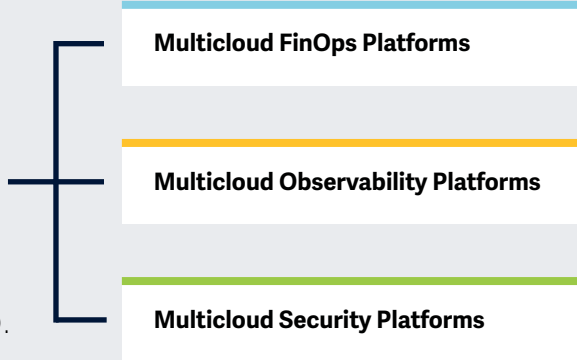
Support for OpenTelemetry, observability pipelines and AIOps is important to reduce noise and improve reliability.

Security remains paramount as enterprises protect applications, infrastructure, identities, data and runtime environments across distributed cloud estates. Organizations are prioritizing cloud-native security platforms that provide a unified code-to-cloud approach, combining posture management, workload protection and identity security.

The ISG Provider Lens® Multi Public Cloud Solutions 2026 study examines the software platforms addressing these needs, focusing on multicloud FinOps, observability and security capabilities.



This study focuses on what ISG perceives as the most critical aspects of **multi public cloud solutions** in 2026.



Simplified Illustration Source: ISG 2026

**The ISG Provider Lens® Multi Public Cloud Solutions 2026 study offers the following to business and IT decision-makers:**

- Transparency on the strengths and weaknesses of relevant providers
- A differentiated positioning of providers by segments on their competitive strengths and portfolio attractiveness
- Focus on the global market

Our study serves as an important decision-making basis for positioning, key relationships and go-to-market considerations. ISG advisors and enterprise clients also use information from these reports to evaluate their current vendor relationships and potential engagements.



## Multicloud FinOps Platforms

### Definition

This quadrant assesses ISVs that offer dedicated, proprietary platforms for cloud financial management across multiple public clouds. These platforms help finance, IT, engineering and business stakeholders maintain financial accountability, allocate shared costs, manage commitments and optimize usage against budgets and business objectives. Vendors are expected to provide granular cost and usage visibility, forecasting, anomaly detection, rightsizing recommendations and automated optimization workflows. The quadrant also considers how vendors support evolving AI FinOps requirements, including GPU and accelerator cost tracking, AI workload attribution, model and token cost visibility and predictive planning. Solutions should be standalone products sold through licenses or standard pricing models, demonstrate strong integration with cloud providers and enterprise systems, and align with FinOps practices.

### Eligibility Criteria

1. Provide a **single console** for finance, IT, engineering and business teams to **report, allocate and optimize** cloud costs
2. Offer a **single, unified interface** for multiple public cloud infrastructure providers and other tools to **collaborate** and combine data from third-party systems via **APIs**
3. Identify **anomalies, underutilized services, idle resources and waste**, with **actionable engineering recommendations**
4. Support **showback, chargeback, shared-cost allocation**, budgeting, forecasting and purchase commitment simulations
5. Deliver **AI/ML-driven optimization**, trend analysis and policy-based **automation** for continuous cost governance
6. Address AI FinOps requirements such as GPU usage, AI workload attribution and model or token-level cost visibility
7. Demonstrate **alignment with FinOps Foundation** through certification or active ecosystem participation



## Multicloud Observability Platforms

### Definition

This quadrant assesses vendors providing dedicated platforms for multicloud observability across containerized applications, Kubernetes environments and AI infrastructure. These platforms collect and correlate logs, metrics, traces, events and topology data to support capacity planning, root cause analysis and modern DevOps, SRE and platform engineering practices. Vendors help enterprises understand microservices, distributed applications and business services through dashboards, alerting and analytics. They leverage AI and ML to predict and proactively resolve future incidents. The quadrant also considers AIOps, observability pipelines and OpenTelemetry support, along with emerging capabilities for AI and LLM observability, including model performance monitoring, prompt tracing, token usage visibility and AI pipeline health.

### Eligibility Criteria

1. Offer a **unified observability platform** that collects and correlates telemetry (logs, metrics and traces) across infrastructure and applications in hybrid and multicloud environments
2. Provide dedicated observability tools for **multicontainer** applications, supporting highly granular **microservices architecture** and applications with fewer but complex services
3. Use **AI** to reduce alert noise, **detect anomalies**, accelerate root **cause analysis** and prioritize incidents by business impact
4. Provide **visibility** into **AI workloads**, including model performance, prompt traces, **token usage** and AI pipeline health
5. Support **OpenTelemetry** and open instrumentation to improve data portability and reduce vendor **lock-in**
6. Connect observability outcomes to enterprise goals such as **reliability, performance, cost control** and UX
7. Demonstrate **current or planned use of AI** to reduce alert noise, detect anomalies and accelerate root cause analysis through contextual and significance-based filtering
8. Provide **observability** pipelines to **route, enrich and govern telemetry** across analytics tools, SIEMs and data lakes



## Multicloud Security Platforms

### Definition

This quadrant assesses ISVs providing dedicated platforms to secure infrastructure and applications across multicloud environments, from development through production and runtime. The focus is on cloud-native application protection platforms that unify posture management, workload protection, entitlement management, Kubernetes security, data security and software supply chain controls. Vendors must support dynamic, distributed and hybrid environments where traditional tools lack sufficient context and automation. Evaluation criteria include vulnerability and misconfiguration detection, policy enforcement, compliance monitoring, runtime protection, topology mapping, identity risk analysis and DevSecOps integration. The quadrant also considers AI-driven risk prioritization and emerging AI security capabilities for protecting models, prompts, data flows and AI workloads.

### Eligibility Criteria

1. Offer a **unified platform** covering infrastructure and applications, compatible with **multi-** and **hybrid cloud** environments
2. Provide **CSPM, CWPP, CIEM, KSPM** within the software security supply chain
3. **Integrate third-party** data sources and open-source cloud-native security software
4. Integrate with **DevSecOps** workflows, including CI/CD pipelines, container image **scanning** and policy gates
5. Detect **vulnerabilities, misconfigurations**, excessive permissions and exposed runtime threats with prioritized remediation
6. Leverage **AI and ML** for **risk assessment**, attack path analysis, **anomaly detection**, alert prioritization and **automated remediation**
7. Support **zero trust** principles, least privilege management, network policies and **compliance** frameworks such as CIS, NIST, SOC 2 and ISO/IEC 27001
8. Demonstrate **cloud-native ecosystem integration** with Kubernetes, OPA, **Falco, CNCF projects** and open-source security tools



## Quadrants by Regions

As a part of this ISG Provider Lens® quadrant study, we are introducing the following three quadrants in the Multi Public Cloud Solutions 2026 report:

Quadrant	Global
Multicloud FinOps Platforms	✓
Multicloud Observability Platforms	✓
Multicloud Security Platforms	✓



The research phase falls in the period between July and August 2026, during which survey, evaluation, analysis and validation will take place. The results will be presented to the media in December 2026

<b>Milestones</b>	<b>Beginning</b>	<b>End</b>
Survey Launch	July 8, 2026	
Survey Phase	July 8, 2026	August 10, 2026
Sneak Preview	November 2026	
Press Release & Publication	December 2026	

Please refer to the [ISG Provider Lens® 2026](#) research agenda to view and download the list of other studies conducted by ISG Provider Lens.

#### **Access to Online Portal**

You can view/download the questionnaire from [here](#) using the credentials you have already created or refer to instructions provided in the invitation email to generate a new password. We look forward to your participation!

#### **Buyers Guide**

ISG Software Research, formerly “Ventana Research,” offers market insights by evaluating technology providers and products through its Buyers Guides. The findings are drawn from the research-based analysis of product and customer experience categories, ranking and rating software providers and products to help facilitate informed decision-making and selection processes for technology.

In the course of the Multi Public Cloud Solutions IPL launch, we want to take advantage of the opportunity to draw your attention to related research and insights that ISG Research will publish in 2026. For more information, refer to the [Buyers Guide research schedule](#).

#### **Research Production Disclaimer:**

ISG collects data for the purposes of writing research and creating provider/vendor profiles. The profiles and supporting data are used by ISG advisors to make recommendations and inform their clients of the experience and qualifications of any applicable provider/vendor for outsourcing the work identified by clients. This data is collected as part of the ISG FutureSource™ process and the Candidate Provider Qualification (CPQ) process. ISG may choose to only utilize this collected data pertaining to certain countries or regions for the education and purposes of its advisors and not produce ISG Provider Lens® reports. These decisions will be made based on the level and completeness of the information received directly from providers/vendors and the availability of experienced analysts for those countries or regions. Submitted information may also be used for individual research projects or for briefing notes that will be written by the lead analysts.



### ISG Star of Excellence™ – Call for nominations

The Star of Excellence™ is an independent recognition of excellent service delivery based on the concept of “Voice of the Customer.”

The Star of Excellence™ is a program, designed by ISG, to collect client feedback about service providers’ success in demonstrating the highest standards of client service excellence and customer centricity.

The global survey is all about services that are associated with IPL studies. In consequence, all ISG Analysts will be continuously provided with information on the customer experience of all relevant service providers. This information comes on top of existing first-hand advisor feedback that IPL leverages in context of its practitioner-led consulting approach.

Providers are invited to [nominate](#) their clients to participate. Once the nomination has been submitted, ISG sends out a mail confirmation to both sides. It is self-evident that ISG anonymizes all customer data and does not share it with third parties.

It is our vision that the Star of Excellence™ will be recognized as the leading industry recognition for client service excellence and serve as the benchmark for measuring client sentiments.

To ensure your selected clients complete the feedback for your nominated engagement please use the Client nomination section on the Star of Excellence™ [website](#).

We have set up an email where you can direct any questions or provide comments. This email will be checked daily, please allow up to 24 hours for a reply.

Here is the email address:  
[star@cx.isg-one.com](mailto:star@cx.isg-one.com)



**ISG Star of Excellence**



The ISG Provider Lens® 2026 – Multi Public Cloud Solutions research study analyzes the relevant software vendors/service providers in the global market, based on a multi-phased research and analysis process, and positions these providers based on the ISG Research methodology.

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The research and analysis presented in this study will include data from the ISG Provider Lens® program, ongoing ISG Research programs, interviews with ISG advisors, briefings with service providers and analysis of publicly available market information from multiple sources. ISG recognizes the time lapse and possible market developments between research and publishing, in terms of mergers and acquisitions, and acknowledges that those changes will not reflect in the reports for this study.

All revenue references are in U.S. dollars (\$US) unless noted.



## Contacts For This Study

### Study Sponsor



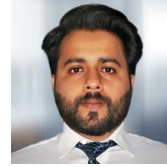
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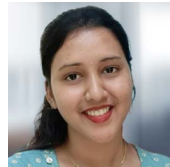
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**Lead Project  
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### ISG Provider Lens® Advisors Involvement Program

ISG Provider Lens offers market assessments incorporating practitioner insights, reflecting regional focus and independent research. ISG ensures advisor involvement in each study to cover the appropriate market details aligned to the respective service lines/technology trends, service provider presence and enterprise context.

In each region, ISG has expert thought leaders and respected advisors who know the provider portfolios and offerings as well as enterprise requirements and market trends. On average, three consultant advisors participate as part of each study's quality and consistency review process.

The consultant advisors ensure each study reflects ISG advisors' experience in the field, which complements the primary and secondary research the analysts conduct. ISG advisors participate in each study as part of the consultant advisors' group and contribute at different levels depending on their availability and expertise.

The consultant advisors:

- Help define and validate quadrants and questionnaires,
- Advise on service provider inclusion, participate in briefing calls,
- Give their perspectives on service provider ratings and review report drafts.

## ISG Advisors to this study



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**Cloud Principal  
Consultant**



## Invited Companies

**If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.**

AlgoSec	Cribl	HCLSoftware	Qualys
Apptio (Cloudbility)	CrowdStrike	Honeycomb	Riverbed
Aqua Security	Datadog	IBM	Rudderstack
Centilytics	Densify	Infracost	Sematext
Check Point	DoiT	KubeCost	SentinelOne
Chronosphere	Dynatrace	LogicMonitor	ServiceNow
Cisco	Economize Cloud	Logz.io	Skyhawk Security
Clockwork.io	Elastic	MeshIQ	Skyhigh Security
CloudBolt	Fairwinds	NetApp (Cloud Insights)	Snyk (Fugue)
CloudDefense.AI	FinOut	NetApp (Spot)	SoftwareONE
CloudVane	Flexera	New Relic	SolarWinds
CloudZero	Fortinet	Orca Security	Sophos
Coralogix	Giant Swarm	Palo Alto Networks	Stackstate
Corestack	Grafana Labs	Pier Cloud	Sumo Logic
Crayon	Harness	ProsperOps	SUSE (Rancher)



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Sysdig	Vega Cloud
Tenable	Virtasant
Ternary	VMware
Tigera	Wiz
Traefik Labs	Yotascale
Trellix	Zscaler
Trend Micro	
Umbrella (Anodot)	
Uptycs	
Vantage	



## Provider Lens®

The ISG Provider Lens® Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally.

For more information about ISG Provider Lens® research, please visit this [webpage](#).

## Research™

ISG Research™ provides subscription research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing. ISG Research™ delivers guidance that helps businesses accelerate growth and create more value.

ISG offers research specifically about providers to state and local governments (including counties, cities) as well as higher education institutions. Visit: [Public Sector](#).

For more information about ISG Research™ subscriptions, please email [contact@isg-one.com](mailto:contact@isg-one.com), call +1.203.454.3900, or visit [research.isg-one.com](http://research.isg-one.com).

## 

ISG (Nasdaq: III) is a global AI-centered technology research and advisory firm. A trusted partner to more than 900 clients, including 75 of the world's top 100 enterprises, ISG is a long-time leader in technology and business services sourcing that is now at the forefront of leveraging AI to help organizations achieve operational excellence and faster growth.

The firm, founded in 2006, is known for its proprietary market data, in-depth knowledge of provider ecosystems, and the expertise of its 1,600 professionals worldwide working together to help clients maximize the value of their technology investments.

For more information, visit [isg-one.com](http://isg-one.com).





**JUNE, 2026**



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