

Specialty Analytics and AI Services – GRCF

A research report comparing providers'
competitive differentiators for decision-makers



Introduction

3 Contacts for this
Study 11

About the Study

Quadrants Research 5
Definition 6
Quadrants by Regions 7
Schedule 8

Client Feedback Nominations

9 Invited Companies 13

Methodology & Team

10 About our Company
& Research 14

Introduction

Enterprises across industries are reshaping their governance, risk, compliance and fraud (GRCF) capabilities by positioning analytics and AI as the intelligence engine for smarter, faster and more accountable decision-making. As digital operations scale, regulatory expectations intensify, risks diversify and fraud becomes more sophisticated, AI's role in enabling resilient and transparent enterprises is rapidly expanding.

Next-gen AI technologies, including predictive analytics, NLP, knowledge graphs and GenAI, are now embedded across the GRCF value chain. In governance, AI strengthens decision rights and oversight by unifying data, automating board- and management-level reporting and enabling continuous control monitoring. In risk management, AI improves risk identification, assessment and forecasting by detecting patterns across operational, financial, cyber and third-party ecosystems. In compliance, AI accelerates the interpretation of regulatory changes, automates evidence generation and enhances audit readiness with real-time insights. In fraud management, AI brings industry-agnostic capabilities for

proactive detection, prevention, investigation and resolution, addressing internal misconduct, cyber-enabled fraud, identity misuse, procurement leakages and claim irregularities.

Industry leaders are increasing investments in tailored advanced analytics solutions and partnering with specialist providers that offer domain expertise, prebuilt accelerators and proven operating models.

This report provides insights to build compliant, trusted and risk-aware enterprises capable of navigating emerging risks.





Governance, Risk and Compliance (GRC) Analytics Services



The study provides insights into **emerging trends** and **provider capabilities** shaping GRCF analytics.

Specialty Analytics and AI Services — GRCF

Definition

The ISG Provider Lens® Specialty Analytics and AI Services — GRCF 2026 study offers the following to business and IT decision-makers:

- Transparency on the strengths and weaknesses of relevant providers
- A differentiated positioning of providers by segments on their competitive strengths and portfolio attractiveness
- Focus on the global market

Our study serves as an important decision-making basis for positioning, key relationships and go-to-market considerations. ISG advisors and enterprise clients also use information from these reports to evaluate their current vendor relationships and potential engagements.

Simplified Illustration Source: ISG 2026



Definition

This quadrant evaluates analytics and AI service providers that deliver domain-aligned solutions across GRCF functions. These providers combine data science, industry knowledge and execution depth to help enterprises strengthen controls, enhance transparency and improve decision-making. They have proven experience in developing use cases across policy management, regulatory intelligence, risk quantification, continuous monitoring and fraud detection and resolution. Providers are expected to demonstrate mature delivery capabilities, global best practices, strong partner ecosystems and well-defined technology roadmaps. They should also showcase the ability to operationalize analytics at scale, integrate into complex enterprise environments and generate measurable value through improved assurance, reduced risk exposure and better compliance outcomes.

This quadrant excludes large service providers and platform vendors offering GRCF analytics solutions.

Eligibility Criteria

1. Strong capabilities in delivering **custom analytics and AI solutions** across GRCF including models for policy intelligence, control testing, regulatory mapping, risk scoring, transaction insights and fraud detection, built with a clear understanding of domain workflows and regulatory contexts
2. Ability to **ingest, integrate and model structured and unstructured data** from operational systems, regulatory feeds, identity platforms, transactional data and third-party sources
3. Competence in building unified data layers that improve visibility, assurance and decision-making
4. Experience in developing **predictive, prescriptive and anomaly detection models** for operational and financial risk, continuous control monitoring, compliance breach prediction, identity risk and early detection of fraud patterns across channels
5. **End-to-end execution maturity**, from solution design and data engineering to model deployment, tuning and lifecycle governance
6. Ability to **operationalize analytics at scale** and **deliver measurable impact** through strengthened controls, reduced exposure and improved compliance outcomes



Quadrants by Region

As part of this ISG Provider Lens® quadrant study, we are introducing the following one quadrant on Specialty Analytics and AI Services — GRCF 2026:

| Quadrant | Global |
|--|--------|
| Specialty Analytics and AI Services — GRCF | ✓ |



The research phase falls in the period between January and April 2026, during which survey, evaluation, analysis and validation will take place. The results will be presented to the media in August 2026.

| Milestones | Beginning | End |
|-----------------------------|------------------|----------------|
| Survey Launch | January 13, 2026 | |
| Survey Phase | January 14, 2026 | April 10, 2026 |
| Sneak Preview | June 2026 | July 2026 |
| Press Release & Publication | August 2026 | |

Collecting client testimonials via the Star of Excellence Program requires early client referrals (no official reference needed) because CX scores have a direct influence on the provider's position in the IPL quadrant and the awards.

Please refer to the [link](#) to view/download the ISG Provider Lens® 2026 research agenda.

Access to Online Portal

You can view/download the questionnaire from [here](#) using the credentials you have already created or refer to instructions provided in the invitation email to generate a new password. We look forward to your participation!



ISG Star of Excellence™ — Call for nominations

The Star of Excellence is an independent recognition of excellent service delivery based on the Voice of the Customer concept. ISG has designed the Star of Excellence program to collect client feedback about service providers' success in demonstrating the highest standards of client service excellence and customer centricity.

The global survey is all about services that are associated with IPL studies. In consequence, all ISG Analysts are continuously provided with information on the customer experience of all relevant service providers. This information comes on top of existing first-hand advisor feedback that IPL leverages in its practitioner-led consulting approach.

Providers are invited to [nominate](#) their clients to participate. Once the nomination has been submitted, ISG sends out a mail confirmation to both sides. It is self-evident that ISG anonymizes all customer data and does not share it with third parties.

Our vision for the Star of Excellence is to become acknowledged as the leading industry recognition for client service excellence and serve as the benchmark for measuring client sentiments.

To ensure your selected clients complete the feedback for your nominated engagement, please use the "Nominate (for Providers)" section on the Star of Excellence [website](#).

We have set up an email where you can direct any questions or provide comments. This email will be checked daily, please allow up to 24 hours for a reply.

Here is the email address:
star@cx.isg-one.com



ISG Star of Excellence



Methodology & Team

The ISG Provider Lens® 2026 – Specialty Analytics and AI Services — GRCF study analyzes the relevant software vendors/service providers in the global market, based on a multi-phased research and analysis process, and positions these providers based on the ISG Research methodology.

Study Sponsor:

Namratha Dharshan

Lead Authors:

Manav Deep Sachdeva and Saravanan M S

Editor:

Sajina B

Research Analyst:

Saravanan M S

Data Analyst:

Tishya Selvaraj

Consultant Advisors:

Gowtham Kumar Sampath, Olga Kupriyanova and Ryan Hamze

Project Managers:

Sukanya Nair and Sibin Varghese

Information Services Group Inc. is solely responsible for the content of this report. Unless otherwise cited, all content, including illustrations, research, conclusions, assertions and positions contained in this report were developed by, and are the sole property of, Information Services Group Inc.

The research and analysis presented in this report includes research from the ISG Provider Lens® program, ongoing ISG Research programs, interviews with ISG advisors, briefings with service providers and analysis of publicly available market information from multiple sources. The data collected for this report represent information that ISG believes to be current as of January 2026 for providers that actively participated and for providers that did not. ISG recognizes that many mergers and acquisitions may have occurred since then, but this report does not reflect these changes.

All revenue references are in U.S. dollars (\$US) unless noted otherwise.



Contacts For This Study

Study Sponsor



Namratha
Dharshan
**Chief Business
Leader**



Manav Deep
Sachdeva
**Senior Manager and
Principal Analyst**



Saravanan
M S
Senior Lead Analyst



Tishya
Selvaraj
Senior Data Analyst



Sibin
Varghese
**Senior Program
Manager**



Sukanya
Nair
**Senior Project
Manager**



ISG Provider Lens® Advisors Involvement Program

ISG Provider Lens® offers market assessments incorporating practitioner insights, reflecting regional focus and independent research. ISG ensures advisor involvement in each study to cover the appropriate market details aligned to the respective service lines/technology trends, service provider presence and enterprise context.

In each region, ISG has expert thought leaders and respected advisors who know the provider portfolios and offerings as well as enterprise requirements and market trends. On average, three consultant advisors participate as part of each study's quality and consistency review process. The consultant advisors ensure each study reflects ISG advisors' experience in the field, which complements the primary and secondary research the analysts conduct. ISG advisors participate in each study as part of the consultant advisors' group and contribute at different levels depending on their availability and expertise.

The consultant advisors:

- Help define and validate quadrants and questionnaires,
- Advise on service provider inclusion, participate in briefing calls,
- Give their perspectives on service provider ratings and review report drafts.

ISG Advisors for this study



**Gowtham Kumar
Sampath**

**Assistant Manager and
Principal Analyst**



**Olga
Kupriyanova**

**Principal Consultant,
AI & Data Engineering**



**Ryan
Hamze**

Director



Invited Companies

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

| | |
|------------------------|--------------------|
| 66 Degrees | Mu Sigma |
| ACUMINOR | N-iX |
| Aptus Data Labs | phData |
| Brillio | Polestar Solutions |
| Capco, a Wipro company | Prowesstics |
| DataForest.AI | Quantiphi |
| Datatonic | RZOLUT |
| Evalueserve | SG Analytics |
| Fractal Analytics | Straive |
| Fresh Gravity | Tiger Analytics |
| Ganit Inc | Transorg Analytics |
| InData Labs | Tredence |
| Infocepts | WNS Analytics |
| Innover Digital | |
| LatentView Analytics | |



*ISG Provider Lens®

The ISG Provider Lens® Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners.

ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally.

For more information about ISG Provider Lens® research, please visit this [webpage](#).

*ISG Research™

ISG Research™ provides subscription research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing. ISG Research™ delivers guidance that helps businesses accelerate growth and create more value.

ISG offers research specifically about providers to state and local governments (including counties, cities) as well as higher education institutions. Visit: [Public Sector](#).

For more information about ISG Research™ subscriptions, please email contact@isg-one.com, call +1.203.454.3900, or visit research.isg-one.com.

*ISG

ISG (Nasdaq: [ISG](#)) is a global AI-centered technology research and advisory firm. A trusted partner to more than 900 clients, including 75 of the world's top 100 enterprises, ISG is a long-time leader in technology and business services sourcing that is now at the forefront of leveraging AI to help organizations achieve operational excellence and faster growth.

The firm, founded in 2006, is known for its proprietary market data, in-depth knowledge of provider ecosystems, and the expertise of its 1,600 professionals worldwide working together to help clients maximize the value of their technology investments.

For more information, visit isg-one.com.





JANUARY, 2026

BROCHURE: SPECIALTY ANALYTICS AND AI SERVICES — GRCF