

# Specialty Analytics and AI Services — GRCF

A research report comparing providers' competitive differentiators for decision-makers



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Enterprises across industries are reshaping their governance, risk, compliance and fraud (GRCF) capabilities by positioning analytics and AI as the intelligence engine for smarter, faster and more accountable decision-making. As digital operations scale, regulatory expectations intensify, risks diversify and fraud becomes more sophisticated, AI's role in enabling resilient and transparent enterprises is rapidly expanding.

Next-gen AI technologies, including predictive analytics, NLP, knowledge graphs and GenAI, are now embedded across the GRCF value chain. In governance, AI strengthens decision rights and oversight by unifying data, automating board- and management-level reporting and enabling continuous control monitoring. In risk management, AI improves risk identification, assessment and forecasting by detecting patterns across operational, financial, cyber and third-party ecosystems. In compliance, AI accelerates the interpretation of regulatory changes, automates evidence generation and enhances audit readiness with real-time insights. In fraud management, AI brings industry-agnostic capabilities for

proactive detection, prevention, investigation and resolution, addressing internal misconduct, cyber-enabled fraud, identity misuse, procurement leakages and claim irregularities.

Industry leaders are increasing investments in tailored advanced analytics solutions and partnering with specialist providers that offer domain expertise, prebuilt accelerators and proven operating models.

This report provides insights to build compliant, trusted and risk-aware enterprises capable of navigating emerging risks.



## Governance, Risk and Compliance (GRC) Analytics Services

Clusters Workloads and Use cases Enablers

Governance	Internal Audit	Identity and Access Management	Governance & Risk Dashboard	Deviation Reporting	Change Impact Analysis
	Business Continuity & Resilience	Continuous Control Monitoring	Policy & Contracts Management	Risk & Ethics Monitoring	Insider Threat Detection
Risk	Enterprise Risk Quantification	Financial, Operational & Cyber Risk	Supply Chain Risk	AI and Model Risk	Human & Operational Risk Analytics
	Scenario and Stress Testing	Risk Prediction/Modeling	Early Warning Systems	Loss & Incident Causality Analytics	Key Risk Indicators (KRI) Monitoring
Compliance	Regulatory Research & Obligation Mapping	KYC and KYB	Regulatory & Compliance Reporting	Automated Evidence & Audit Readiness	
	Semantic Regulatory & Policy Intelligence	ESG Compliance and Disclosure Analytics	Third-party Compliance & Credentials Intelligence	Data Regulations, Privacy & Security	
Fraud	Anti-money Laundering (AML)	Procurement and Vendor Fraud	AI Forensics	Resolution Support	
	Organized Fraud Detection	Suspicious Activity Report (SAR)	Claims, Applications & Policy Fraud	Sanctions & Watchlist Screening	
	Transaction & Behavior Monitoring	Loss Event Prediction	Fraud Control Effectiveness Monitoring	Digital & Cyber-enabled Fraud	
Innovation (IP — Accelerators)					
Partnerships (Tiers — Types)					
Competency and Talent (Resources — Certifications)					
Data & AI — Specialized Language Models, GenAI and Agentic AI					
Deep Learning/Semantics — Knowledge Graphs and NLP					



The study provides insights into **emerging trends** and **provider capabilities** shaping GRCF analytics.

Simplified Illustration Source: ISG 2026

**Specialty Analytics and AI Services — GRCF**

**Definition**

**The ISG Provider Lens® Specialty Analytics and AI Services — GRCF 2026 study offers the following to business and IT decision-makers:**

- Transparency on the strengths and weaknesses of relevant providers
- A differentiated positioning of providers by segments on their competitive strengths and portfolio attractiveness
- Focus on the global market

Our study serves as an important decision-making basis for positioning, key relationships and go-to-market considerations. ISG advisors and enterprise clients also use information from these reports to evaluate their current vendor relationships and potential engagements.



### Definition

This quadrant evaluates analytics and AI service providers that deliver domain-aligned solutions across GRCF functions. These providers combine data science, industry knowledge and execution depth to help enterprises strengthen controls, enhance transparency and improve decision-making. They have proven experience in developing use cases across policy management, regulatory intelligence, risk quantification, continuous monitoring and fraud detection and resolution. Providers are expected to demonstrate mature delivery capabilities, global best practices, strong partner ecosystems and well-defined technology roadmaps. They should also showcase the ability to operationalize analytics at scale, integrate into complex enterprise environments and generate measurable value through improved assurance, reduced risk exposure and better compliance outcomes.

This quadrant excludes large service providers and platform vendors offering GRCF analytics solutions.

### Eligibility Criteria

1. Strong capabilities in delivering **custom analytics and AI solutions** across GRCF, including models for policy intelligence, control testing, regulatory mapping, risk scoring, transaction insights and fraud detection, built with a clear understanding of domain workflows and regulatory contexts
2. Ability to **ingest, integrate and model structured and unstructured data** from operational systems, regulatory feeds, identity platforms, transactional data and third-party sources
3. Competence in building unified data layers that improve visibility, assurance and decision-making
4. Experience in developing **predictive, prescriptive and anomaly detection models** for operational and financial risk, continuous control monitoring, compliance breach prediction, identity risk and early detection of fraud patterns across channels
5. **End-to-end execution maturity**, from solution design and data engineering to model deployment, tuning and lifecycle governance
6. Ability to **operationalize analytics at scale** and **deliver measurable impact** through strengthened controls, reduced exposure and improved compliance outcomes



## Quadrants by Region

As part of this ISG Provider Lens® quadrant study, we are introducing the following one quadrant on Specialty Analytics and AI Services — GRCF 2026:

Quadrant	Global
Specialty Analytics and AI Services — GRCF	✓



The research phase falls in the period between January and April 2026, during which survey, evaluation, analysis and validation will take place. The results will be presented to the media in August 2026.

Milestones	Beginning	End
Survey Launch	January 13, 2026	
Survey Phase	January 14, 2026	April 10, 2026
Sneak Preview	June 2026	July 2026
Press Release & Publication	August 2026	

Collecting client testimonials via the Star of Excellence Program requires early client referrals (no official reference needed) because CX scores have a direct influence on the provider's position in the IPL quadrant and the awards.

Please refer to the [link](#) to view/download the ISG Provider Lens® 2026 research agenda.

#### Access to Online Portal

You can view/download the questionnaire from [here](#) using the credentials you have already created or refer to instructions provided in the invitation email to generate a new password. We look forward to your participation!

#### Buyers Guide

ISG Software Research, formerly *Ventana Research*, offers market insights by evaluating technology providers and products through its Buyers Guides. The findings are drawn from the research-based analysis of product and customer experience categories, ranking and rating software providers and products to help facilitate informed decision-making and selection processes for technology.

In the course of the Specialty Analytics and AI Services — GRCF IPL launch, we want to take advantage of the opportunity to draw your attention to related research and insights that ISG Research will publish in 2026. For more information, refer to the [Buyers Guide research schedule](#).

#### Research Production Disclaimer:

ISG collects data for the purposes of conducting research and creating provider/vendor profiles. The profiles and supporting data are used by ISG advisors to make recommendations and inform their clients of the experience and qualifications of any applicable provider/vendor for outsourcing the work identified by clients. This data is collected as part of the ISG FutureSource™ process and the Candidate Provider Qualification (CPQ) process. ISG may choose to only utilize this collected data pertaining to certain countries or regions for the education and purposes of its advisors and not produce ISG Provider Lens® reports. These decisions will be made based on the level and completeness of the information received directly from providers/vendors and the availability of experienced analysts for those countries or regions. Submitted information may also be used for individual research projects or for briefing notes that will be written by the lead analysts.





### ISG Star of Excellence™ — Call for nominations

The Star of Excellence is an independent recognition of excellent service delivery based on the Voice of the Customer concept. ISG has designed the Star of Excellence program to collect client feedback about service providers' success in demonstrating the highest standards of client service excellence and customer centricity.

The global survey is all about services that are associated with IPL studies. In consequence, all ISG Analysts are continuously provided with information on the customer experience of all relevant service providers. This information comes on top of existing first-hand advisor feedback that IPL leverages in its practitioner-led consulting approach.

Providers are invited to [nominate](#) their clients to participate. Once the nomination has been submitted, ISG sends out a mail confirmation to both sides. It is self-evident that ISG anonymizes all customer data and does not share it with third parties.

Our vision for the Star of Excellence is to become acknowledged as the leading industry recognition for client service excellence and serve as the benchmark for measuring client sentiments.

To ensure your selected clients complete the feedback for your nominated engagement, please use the "Nominate (for Providers)" section on the Star of Excellence [website](#).

We have set up an email where you can direct any questions or provide comments. This email will be checked daily, please allow up to 24 hours for a reply.

Here is the email address:  
[star@cx.isg-one.com](mailto:star@cx.isg-one.com)



**ISG Star of Excellence**



The ISG Provider Lens® 2026 – Specialty Analytics and AI Services — GRCF study analyzes the relevant software vendors/service providers in the global market, based on a multi-phased research and analysis process, and positions these providers based on the ISG Research methodology.

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The research and analysis presented in this report includes research from the ISG Provider Lens® program, ongoing ISG Research programs, interviews with ISG advisors, briefings with service providers and analysis of publicly available market information from multiple sources. The data collected for this report represent information that ISG believes to be current as of January 2026 for providers that actively participated and for providers that did not. ISG recognizes that many mergers and acquisitions may have occurred since then, but this report does not reflect these changes.

All revenue references are in U.S. dollars (\$US) unless noted otherwise.



## Contacts For This Study

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### ISG Provider Lens® Advisors Involvement Program

ISG Provider Lens® offers market assessments incorporating practitioner insights, reflecting regional focus and independent research. ISG ensures advisor involvement in each study to cover the appropriate market details aligned to the respective service lines/technology trends, service provider presence and enterprise context.

In each region, ISG has expert thought leaders and respected advisors who know the provider portfolios and offerings as well as enterprise requirements and market trends. On average, three consultant advisors participate as part of each study's quality and consistency review process. The consultant advisors ensure each study reflects ISG advisors' experience in the field, which complements the primary and secondary research the analysts conduct. ISG advisors participate in each study as part of the consultant advisors' group and contribute at different levels depending on their availability and expertise.

The consultant advisors:

- Help define and validate quadrants and questionnaires,
- Advise on service provider inclusion, participate in briefing calls,
- Give their perspectives on service provider ratings and review report drafts.

## ISG Advisors for this study



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**Assistant Manager and  
Principal Analyst**



**Olga  
Kupriyanova**

**Principal Consultant,  
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**Ryan  
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**Director**



## Invited Companies

**If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.**

66 Degrees

ACUMINOR

Aptus Data Labs

Brillio

Capco, a Wipro company

DataForest.AI

Datatonic

Evalueserve

Fractal Analytics

Fresh Gravity

Ganit Inc

InData Labs

Infocepts

Innovor Digital

LatentView Analytics

Mu Sigma

N-iX

phData

Polestar Solutions

Prowesstics

Quantiphi

RZOLUT

SG Analytics

Straive

Tiger Analytics

Transorg Analytics

Tredence

WNS Analytics



### iSG Provider Lens®

The iSG Provider Lens® Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of iSG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners.

iSG advisors use the reports to validate their own market knowledge and make recommendations to iSG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally.

For more information about iSG Provider Lens® research, please visit this [webpage](#).

### iSG Research™

iSG Research™ provides subscription research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing. iSG Research™ delivers guidance that helps businesses accelerate growth and create more value.

iSG offers research specifically about providers to state and local governments (including counties, cities) as well as higher education institutions.

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### iSG

[iSG](#) (Nasdaq: [III](#)) is a global AI-centered technology research and advisory firm. A trusted partner to more than 900 clients, including 75 of the world's top 100 enterprises, iSG is a long-time leader in technology and business services sourcing that is now at the forefront of leveraging AI to help organizations achieve operational excellence and faster growth.

The firm, founded in 2006, is known for its proprietary market data, in-depth knowledge of provider ecosystems, and the expertise of its 1,600 professionals worldwide working together to help clients maximize the value of their technology investments.

For more information, visit [isg-one.com](https://isg-one.com).





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