Advanced Analytics Designed to Enhance IT Performance

Instant comparisons to industry peers across IT cost, quality and productivity measures.
Decisions made today have consequences tomorrow

Technology is changing at hypersonic speeds. As an IT leader, you must keep up with these changes and ensure that you are making the right ones. Do you have the data to guide you?

You need a platform that provides the data you need to make the right comparisons between where you are today and where you need to be tomorrow.

Are you overspending or underspending?
Are you performing at a level to meet business expectations?
Do you know what your competition is doing?
Will your digital investments deliver value?

ISG Inform™ is the most comprehensive benchmarking platform available today.

ISG Inform™ is a world-class data and analytics platform designed to provide a baseline of your current IT performance and generate instant market comparisons and efficiently relative to your peers or competitors.

With unmatched granularity and transparency, ISG Inform™ can help you:

- Benchmark current performance with market aligned metrics
- Evaluate your performance relative to your peers
- Identify and prioritize specific areas for performance optimization
- Make informed IT financial planning decisions for the future
- Address your digital readiness capabilities
On-Demand benchmarking Service

Delivers comparisons of your IT performance and spending instantly

Certified Information Security Management System which complies with the requirements of ISO/IEC 27001:2013

Peer-based comparisons with proactive views of performance and insight

ISG Inform™ is driven by the world’s largest repository of validated IT data. Coupled with the ISG Digital Value Assessment, ISG Inform™ provides a complete solution to help you and your enterprise measure your IT performance and digital investments relative to your competitors.

“Enterprise leaders are challenged to ensure their digital transformation is smooth and efficient but find it difficult without the right tools to accurately measure their capabilities and progress. IT leaders need to operate on both strategic and tactical plans, which requires real-time data and insights to support decision making.”

– Kathy Rudy, ISG Data & Analytics, partner and global leader
By including this platform in your IT analytics portfolio, you’ll have the ability for a fast, high level baseline comparison across your entire enterprise.

ISG Inform™ provides you with a detailed assessment of:

- where your organization stands today and
- which investments and staffing levels need to be evaluated further.

With ISG Inform™ you can drill down into your IT spend and effectively support the following use cases:

<table>
<thead>
<tr>
<th>Use Case</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Performance optimization</strong></td>
<td>Benchmark your current performance, compare it to top industry performers and identify areas that need improvement.</td>
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<tr>
<td><strong>Budgets and planning</strong></td>
<td>Industry benchmarks help you measure your performance relative to the competition so you can budget better for the future.</td>
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<td><strong>Cost chargebacks and showbacks</strong></td>
<td>Gain transparency into IT spend so you can invoice costs back to departments or highlight costs for each group to help maximize investment.</td>
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<td><strong>Portfolio comparisons</strong></td>
<td>Whether your organization has grown complex due to a merger or through rapid development, you need a tool that clearly defines where your IT spend resides and how you can improve current allocations.</td>
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<td><strong>New CIO appointment</strong></td>
<td>A recent appointee can make an impact quickly by gaining a clear understanding of current IT spend and performance.</td>
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<td><strong>Mergers and acquisitions</strong></td>
<td>You need to understand both organizations’ IT portfolios and model how a new, combined entity would stack up; failure to do so can lead to cost overruns, missed opportunities and unhappy employees.</td>
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Quickly understand your digital investments

ISG Inform™ measures your digital investment relative to other companies. With this comparative feature, you can accurately evaluate whether your organization is:

- Adopting and scaling the right digital capabilities at the right pace
- Investing in digital at the right levels
- Achieving the value and returns you expect from your digital investments

World-class data available now

With ISG Inform™, you can generate market comparisons to analyze, benchmark and evaluate your IT spend quickly and efficiently. You’ll see the value of your IT investments, increase visibility into your current IT environment state and model future state scenarios.

ISG uses our strong market position in industry sourcing transactions and benchmarking as the foundation for our benchmarking expertise, analysis and recommendations, with a focus across Cost, Quality, Productivity.

<table>
<thead>
<tr>
<th>Contract KnowledgeBase®</th>
<th>ISG Benchmarking™ Database</th>
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<tbody>
<tr>
<td>The Authoritative Repository of Worldwide Sourcing Contracts Data</td>
<td>Uniquely Comprehensive Operational Performance Data and the Quantitative Consequences of Best Practices</td>
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<tr>
<td>Contains data on +78,000 sourcing contracts covering all regions and industries</td>
<td>+5,600 unique assessments covering all regions and industries</td>
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<tr>
<td>ISG Experience</td>
<td>500 - 3,000 data attributes per assessment dataset; including volume, cost, quality and productivity</td>
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<tr>
<td>Market Research</td>
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<td>Provider Relationships</td>
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Built on a foundation of contracts for +2,000 unique providers, and +1,200 ISG Advised Contracts valued at +$430B
Our latest version of Inform™ also includes the following capabilities:

- Ability to build custom comparisons to compare multiple scenarios
- Access to ISG paid research publications for the latest industry trends and insights
- An enhanced interface to help you select comparative analytics
- Creation of reports you can share across the organization

With ISG Inform™, you get multiple detailed views to help you better understand your digital spend, transformation efforts and identify where companies have digital centers of excellence.

View our webinar:

Drive Savings, Reduce Spend & Increase IT's Value
Make informed decisions – contact ISG today!

Whether you’re a CIO, CFO, IT finance lead or an infrastructure and application executive, ISG Inform™ will help you uncover areas to drive savings, reduce spend and increase IT’s value to your organization. ISG can help you access the insights you need to optimize your enterprise, successfully navigate your digital journey and gain the competitive edge you need.

One of our experts can arrange a demo or meet with you to answer your questions.  

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Give us a call and we’ll show you what ISG Inform™ has done for other organizations and what we can do for you.

To learn more, visit our website.
ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 70 of the top 100 enterprises in the world, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data.

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