



# Advanced Analytics Designed to Enhance IT Performance

**Instant comparisons to industry peers across  
IT cost, quality and productivity measures.**



# Decisions made today have consequences tomorrow

Technology is changing at hypersonic speeds. As an IT leader, you must keep up with these changes and ensure that you are making the right ones. Do you have the data to guide you?

You need a platform that provides the data you need to make the right comparisons between where you are today and where you need to be tomorrow.

Are you overspending or underspending?

Are you performing at a level to meet business expectations?

Do you know what your competition is doing?

Will your digital investments deliver value?

## ISG Inform™ is the most comprehensive benchmarking platform available today.

ISG Inform™ is a world-class data and analytics platform designed to provide a baseline of your current IT performance and generate instant market comparisons and efficiently relative to your peers or competitors.

With unmatched granularity and transparency, ISG Inform™ can help you:

- Benchmark current performance with market aligned metrics
- Evaluate your performance relative to your peers
- Identify and prioritize specific areas for performance optimization
- Make informed IT financial planning decisions for the future
- Address your digital readiness capabilities

ISG Inform™ is a DaaS delivery platform providing **instant** access to ISG's deep global data assets and insights.



**On-Demand**  
benchmarking  
Service



Delivers  
**comparisons of  
your IT  
performance and  
spending instantly**



**Certified Information  
Security  
Management System**  
which complies with  
the requirements of  
ISO/IEC 27001:2013



Peer-based  
comparisons with  
**proactive views  
of performance  
and insight**

ISG Inform™ is driven by the world's largest repository of validated IT data. Coupled with the [ISG Digital Value Assessment](#), ISG Inform™ provides a complete solution to help you and your enterprise measure your IT performance and digital investments relative to your competitors.

“Enterprise leaders are challenged to ensure their digital transformation is smooth and efficient but find it difficult without the right tools to accurately measure their capabilities and progress. IT leaders need to operate on both strategic and tactical plans, which requires real-time data and insights to support decision making.”

– Kathy Rudy, ISG Data & Analytics, partner and global leader

# Why ISG Inform™?

By including this platform in your IT analytics portfolio, you'll have the ability for a fast, high level baseline comparison across your entire enterprise.

ISG Inform™ provides you with a detailed assessment of:

- where your organization stands today and
- which investments and staffing levels need to be evaluated further.

## Enhance your IT performance and drive a optimization agenda



Peer data that is at your fingertips to compare to a global validated database



IT metrics and KPIs are easy to understand and provided in an end-to-end view



Tools to power informed decision-making



The ability to identify solutions and IT performance optimization opportunities

With ISG Inform™ you can drill down into your IT spend and effectively support the following use cases:

<b>Performance optimization</b>	Benchmark your current performance, compare it to top industry performers and identify areas that need improvement.
<b>Budgets and planning</b>	Industry benchmarks help you measure your performance relative to the competition so you can budget better for the future.
<b>Cost chargebacks and showbacks</b>	Gain transparency into IT spend so you can invoice costs back to departments or highlight costs for each group to help maximize investment.
<b>Portfolio comparisons</b>	Whether your organization has grown complex due to a merger or through rapid development, you need a tool that clearly defines where your IT spend resides and how you can improve current allocations.
<b>New CIO appointment</b>	A recent appointee can make an impact quickly by gaining a clear understanding of current IT spend and performance.
<b>Mergers and acquisitions</b>	You need to understand both organizations' IT portfolios and model how a new, combined entity would stack up; failure to do so can lead to cost overruns, missed opportunities and unhappy employees.

# Quickly understand your digital investments

ISG Inform™ measures your digital investment relative to other companies. With this comparative feature, you can accurately evaluate whether your organization is:

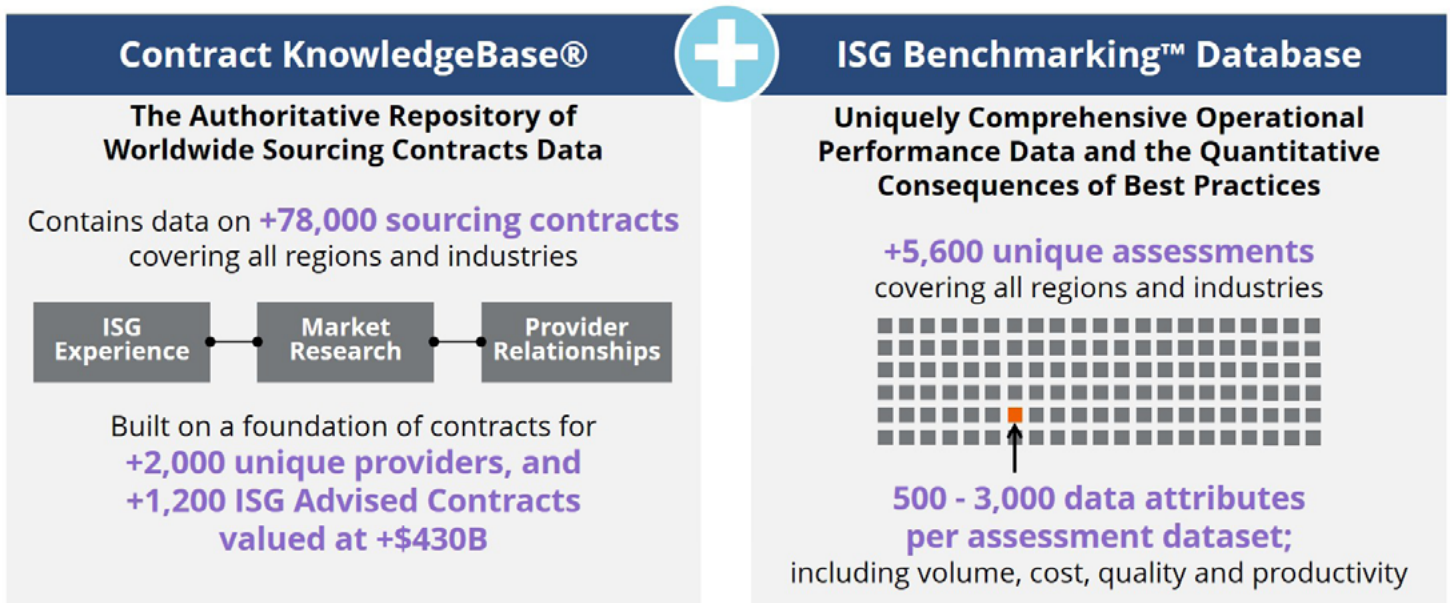
- Adopting and scaling the right digital capabilities at the right pace
- Investing in digital at the right levels
- Achieving the value and returns you expect from your digital investments

## World-class data available now

With ISG Inform™, you can generate market comparisons to analyze, benchmark and evaluate your IT spend quickly and efficiently. You'll see the value of your IT investments,

increase visibility into your current IT environment state and model future state scenarios.

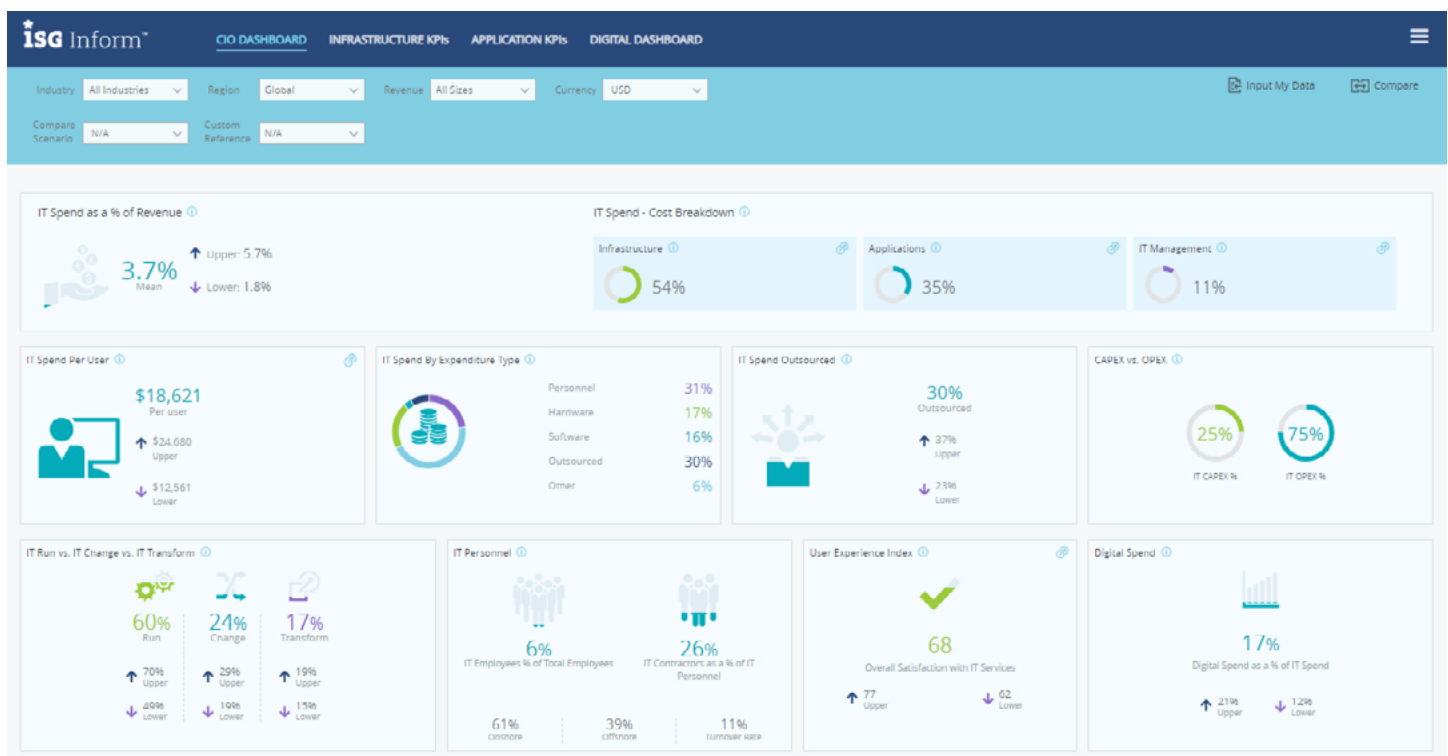
ISG uses our strong market position in industry sourcing transactions and benchmarking as the foundation for our benchmarking expertise, analysis and recommendations, with a focus across **Cost, Quality, Productivity.**



Our latest version of Inform™ also includes the following capabilities:

- Ability to build custom comparisons to compare multiple scenarios
- Access to ISG paid research publications for the latest industry trends and insights
- An enhanced interface to help you select comparative analytics
- Creation of reports you can share across the organization

With ISG Inform™, you get multiple detailed views to help you better understand your digital spend, transformation efforts and identify where companies have digital centers of excellence.



View our webinar:

Drive Savings, Reduce Spend &  
Increase IT's Value

# Make informed decisions – contact ISG today!

Whether you're a CIO, CFO, IT finance lead or an infrastructure and application executive, ISG Inform™ will help you uncover areas to drive savings, reduce spend and increase IT's value to your organization.

ISG can help you access the insights you need to optimize your enterprise, successfully navigate your digital journey and gain the competitive edge you need.

**One of our experts can  
arrange a demo or meet  
with you to answer your  
questions.**

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Give us a call and we'll show you what ISG Inform™ has done for other organizations and what we can do for you.

To learn more, visit our [website](#).





ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 70 of the top 100 enterprises in the world, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data.

[isg-one.com](https://isg-one.com)

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