



2019 Sponsorship Collateral

ISG EVENTS

imagine your future®

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Sponsorship Benefits

1. Demonstrate thought leadership through on-stage participation to a captive audience.
2. Post-event distribution of presentations, reports, and video highlights.
3. Reach key clients and prospects.
4. Opportunities to form and build relationships in a low-hype setting.
5. Face-to-face networking with decision makers with substantial budget authority.
6. Articulate your company's vision to senior business and IT executives.
7. Branding before, during, and after the program.
8. Access to a mobile app that provides networking opportunities before, during, and after the program.
9. Build a sponsorship that suits your company needs.

2019 ISG Events Calendar

Event	Date	Location
The Executive Provider Summit	January 6 - 12	Miami, FL, US
Paragon Awards	March 27	Sydney, AU
Future Workplace Summit	March 18 - 19	New York, NY, US
CX-UX Summit	April 17 - 18	San Francisco, CA, US
Future Workplace Summit	April 24 - 25	London, UK
Automation Summit	May 15	Paris, FR
Digital Business Summit	June	TBD, US
Paragon Awards	June	TBD, US
Digital Business Summit	June 25 - 26	London, UK
Digital Innovation Tour	June	Europe
Automation Summit	July	New York, NY, US
Future Workplace Summit	August	Sydney, AU
Digital Innovation Tour	September	US
Automation Summit	September 11-12	London, UK
Future Networks Summit	September	San Francisco, CA, US
SIC US	October	TBD, US
SIC Europe	November	London, UK
Paragon Awards	November	London, UK
Digital Innovation Tour	November	India
Agile Enterprise Summit	November	Wash. D.C. or Chicago, US

Hear from Our Attendees

It was one of the best run events I have been at in a long time. Venue, room, audio, content, speakers all exceeded expectations.

– Freedom Mortgage

Great event. I felt the networking was well arranged with various options of informal, private and "speed dating".

– IBM

Very well-organized event, excellent presentations.

– Interbank

Great conference, logistically smooth and A+ insights/content.

– KPIT

Loved the networking opportunities and the way the theme flowed through the days and the whole event was organized. Excellent thought leadership on latest trends learning and best event in industry on large deals.

– Infosys

Great summit - I loved the forward thinking and technology updates.

– Dean Foods

Great opportunity to network with IT peers in the automation space.

– Reynolds Leveraged Services

It was eye opening for me to learn about the experiences of other companies and sectors.

– TBAS

Session formats, content , pace and schedule were all good. Well done!!

– Amerisourcebergen

Automation Summit 2019

2019 Locations

May 15
Paris, France

July
New York, USA

September 11 - 12
London, UK

Attendee Demographics

- Senior IT Leadership (e.g., CIO/CTO)
- Senior Business Strategists
- Senior Marketing Leaders
- Senior Finance Leaders
- Corporate and Line of Business Leaders

OVERVIEW

The next-generation workforce and practices are being dramatically transformed by the next phase of technological evolution – Artificial Intelligence and Robotic Process Automation. Information is constantly flowing through an increasing number of smart things, such as machines, cars, consumer goods, clothes, and medical devices, and creating a stockpile of data. Companies can harness this data to grow and improve their businesses and create new, superior customer experiences.

The ISG Automation Summit combines strategic guidance with practical advice about the promise and peril of automation and digital labor and their implications for the workplace. Robotic Process Automation and cognitive technologies are creating competitive advantage through improved processes in areas such as customer service, enhanced back-office operations, and warehouse management. Attendees will leave with a clear understanding of the automation opportunity in their IT or business services environment, as well as how to build the business case and begin the process.

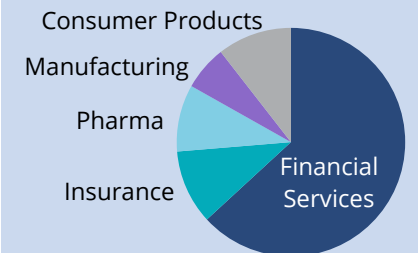
DELIVERABLES *please note that all pricing is in USD

DIAMOND - \$40,000	PLATINUM - \$30,000	GOLD - \$15,000	SILVER - \$7,500
<ul style="list-style-type: none"> • Featured Speaker or Fireside Chat • Innovation Station • Full page Ad and Company profile in Program Guide • Attendee list (opt-in only) • Banner Ad in Event App • Sponsor Recognition • 5 VIP guest passes • 3 Staff passes 	<ul style="list-style-type: none"> • Panelists on 2 Featured Panels • Innovation Station • Half page Ad and Company profile in Program Guide • Attendee list (opt-in only) • Banner Ad in Event App • Sponsor Recognition • 4 VIP guest passes • 2 Staff passes 	<ul style="list-style-type: none"> • Panelist on Featured Panel • Quarter Page Ad and Company profile in Program Guide • Thought Leadership Download in App Agenda • Attendee list (opt-in only) • Sponsor Recognition • 3 VIP guest passes • 2 Staff passes 	<ul style="list-style-type: none"> • Innovation Station • Company profile in Program Guide • Sponsor Recognition • 2 VIP guest passes • 1 Staff passes

Sample Titles and Companies

FedEx	Vice President
BlackRock	Vice President
Pactiv	Senior Director, Finance
AXIS Capital	Chief Technology Officer
UBS	Executive Director, Sourcing
U.S. Bank	Vice President, Data Analytics and Automation
CNO Financial	Director, Information Technology
Time Inc.	Vice President

Top Five Industries



Digital Business Summit US 2019

2019 Location

June
TBD, USA

Attendee Demographics

- IT Leadership (e.g., CIO/CTO)
- Business Strategists
- Marketing and Product Marketing Leaders
- Finance Leaders
- Business and IT Risk Management
- Corporate and Line of Business Leaders

OVERVIEW

The impact of digital has transcended all industries and global economies and challenged CEOs, CIOs and business executives to rise up and lead from the front in order to transform, to remain competitive, to engage with customers in new innovative ways, and optimize operational and business processes to prepare for future growth.

Disruptive technologies that exist today and will continue to emerge tomorrow will test all facets of business, technology and leadership capabilities. ISG Digital Business Summit will take an immersive approach to helping CIOs and business executives understand how they can emerge as leaders by both sharing theory and application of technologies on the forefront of shaping the future of business.

ISG Digital Business Summit will provide a unique, **immersive experience** for conference attendees which will fuel an environment for learning and sharing ideas. The agenda brings attendees, technology and experiences together for an all-encompassing collaborative environment which keeps ideas and innovation flowing throughout the entire event. Sessions will be interspersed with strategic insights from ISG experts and industry thought leaders followed by a hands-on approach to cutting-edge technology in Innovation Labs and 'Spark' sessions where attendees can participate, engage and exchange ideas.

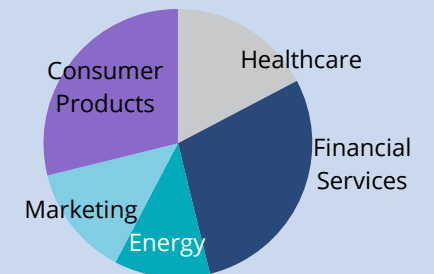
DELIVERABLES - US *please note that all pricing is in USD

DIAMOND - \$75,000	PLATINUM - \$50,000	GOLD - \$35,000	SILVER - \$20,000	BRONZE - \$7,500
<ul style="list-style-type: none"> • Featured Speaker or Fireside Chat (Day 1) • Spark Session featured speaker or Fireside Chat (Day 2) • 2 Innovation Lab Sessions (Day 2) • Innovation Station • Sponsor Recognition • Main Stage Branding • Full page Ad and Company profile in Program Guide • Attendee list (opt-in only) • Banner Ad in Event App • Literature Table Drop • 5 VIP guest passes • 4 Staff passes 	<ul style="list-style-type: none"> • Featured Speaker or Fireside Chat (Day 2) • Spark Session featured speaker or Fireside Chat (Day 2) • 2 Innovation Lab Sessions (Day 2) • Innovation Station • Sponsor Recognition • Main Stage Branding • Full page Ad and Company profile in Program Guide • Attendee list (opt-in only) • Banner Ad in Event App • 4 VIP guest passes • 3 Staff passes 	<ul style="list-style-type: none"> • Executive Deep Dive Panel (Day 2) • 1 Innovation Lab Session (Day 2) • Innovation Station • Thought Leadership Download in App Agenda • Sponsor Recognition • Half page Ad and Company profile in Program Guide • Attendee list (opt-in only) • 3 VIP guest passes • 2 Staff passes 	<ul style="list-style-type: none"> • Spark Session featured speaker or Fireside Chat (Day 2) • Innovation Station • Sponsor Recognition • Quarter page Ad and Company profile in Program Guide • Attendee list (opt-in only) • 3 VIP guest passes • 2 Staff passes 	<ul style="list-style-type: none"> • Innovation Station • Sponsor Recognition • Company profile in Program Guide • Attendee list (opt-in only) • 2 VIP guest passes • 1 Staff passes

Sample Titles and Companies

Southwest Airlines	Senior Director, Technology
Bank of America	Executive Senior Vice President
Lennox International	Vice President - IT
Southern Methodist University	Director, SMU AT&T Center for Virtualization
Amerisource Bergen	Chief Technology Officer
Dell	Global Product Manager
Dean Foods	Senior Director IT Process and Governance

Top Five Industries



Digital Business Summit EMEA 2019

2019 Location

June 24 - 26
London, UK

Attendee Demographics

- IT Leadership (e.g., CIO/CTO)
- Business Strategists
- Marketing and Product Marketing Leaders
- Finance Leaders
- Business and IT Risk Management
- Corporate and Line of Business Leaders

OVERVIEW

The impact of digital has transcended all industries and global economies and challenged CEOs, CIOs and business executives to rise up and lead from the front in order to transform to remain competitive, To engage with customers in new innovative ways and optimize operational and business processes to prepare for future growth.

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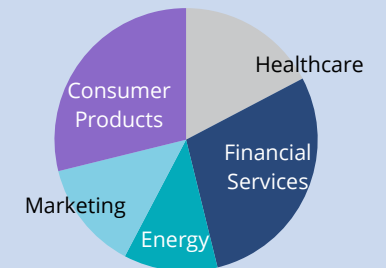
DELIVERABLES - London *please note that all pricing is in USD

DIAMOND - \$60,000	PLATINUM - \$50,000	GOLD - \$35,000	BRONZE - \$7,500
<ul style="list-style-type: none"> • Featured Speaker or Fireside Chat (Day 1) • Executive Deep Dive Panel (Day 2) • 2 Innovation Lab Sessions (Day 2) • Innovation Station • Sponsor Recognition • Main Stage Branding • Full page Ad and Company profile in Program Guide • Attendee list (opt-in only) • Banner Ad in Event App • Literature Table Drop • 5 VIP guest passes • 4 Staff passes 	<ul style="list-style-type: none"> • Featured Speaker or Fireside Chat (Day 2) • Executive Deep Dive Panel (Day 2) • 2 Innovation Lab Sessions (Day 2) • Innovation Station • Sponsor Recognition • Main Stage Branding • Full page Ad and Company profile in Program Guide • Attendee list (opt-in only) • Banner Ad in Event App • 4 VIP guest passes • 3 Staff passes 	<ul style="list-style-type: none"> • Executive Deep Dive Panel (Day 2) • 1 Innovation Lab Session (Day 2) • Innovation Station • Thought Leadership Download in App Agenda • Sponsor Recognition • Half page Ad and Company profile in Program Guide • Attendee list (opt-in only) • 3 VIP guest passes • 2 Staff passes 	<ul style="list-style-type: none"> • Innovation Station • Sponsor Recognition • Company profile in Program Guide • Attendee list (opt-in only) • 2 VIP guest passes • 1 Staff passes

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Southern Methodist University	Director, SMU AT&T Center for Virtualization
Amerisource Bergen	Chief Technology Officer
Dell	Global Product Manager
Dean Foods	Senior Director IT Process and Governance

Top Five Industries



Future Workplace Summit 2019

2019 Locations

March 18 - 19
New York, USA

April 24 - 25
London, UK

August
Sydney, Australia

Attendee Demographics

- CIO, CEO, CTO, CHRO
- Senior Business Strategists
- Business and IT Risk Management
- Heads of Business Services
- Heads of Workplace Services
- Shared Services Executives
- Chief Learning Officer
- Talent / Organization Development

OVERVIEW

Is your organization prepared to harness AI and other tech trends in order to forecast demand, hire workers, and retain customers? Is your workplace accommodating to the Millennial generation – a group who has been digitally connected from childhood? Are you adopting the right technologies to nurture culture, engagement, and satisfaction within your organization?

The current workplace is in flux, breaking out of the confines of a traditional cubicle. Boundaries are shifting and blurring between the physical & digital workplace, organizations & teams, and work & home. Mobile devices, virtual reality, IoT, and wearables are providing employees with new opportunities to choose how they want to digitize their “workplace”. Many physical offices are adopting activity-based work (ABW) models to offer ultimate flexibility, creativity, and collaboration to employees. However, many of these employees may be contract workers since career variety and flexibility is taking precedence, creating a labor market that is increasingly more freelance or gig work.

Artificial intelligence and other technologies are also adding to the workplace transformation by improving some functions, dissolving others, and creating new opportunities for differently skilled workers. Deciding where to apply AI, such as to marketing, sales, and supply chains, could create value in profits and efficiencies. While AI advance an organization, leaders also need to determine how employees will learn to co-exist with machines and how to constantly improve the user experience.

Globalization and the virtual workplaces are playing an increasing role in the changing landscape of the workplace. Register now for the second annual ISG Future Workplace Summit to ensure your Workplace 2030 will embrace the benefits that technology and AI will enable in the working world of tomorrow.

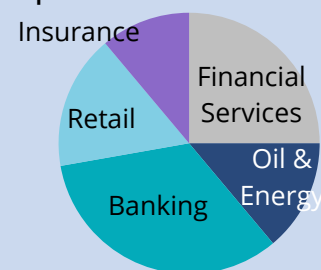
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Sample Titles and Companies

Pitney Bowes	VP – HR Technology
Marriott International	Senior Director, IT Delivery
MetLife	Head of Business Transformation
KPMG	Partner, Human Capital Strategy and Culture Transformation
Credit Suisse	Operations Director
American Express	VP – Global HR Systems
Caltex	Head of HR

Top Five Industries



Future Networks Summit 2019

2019 Location

September
San Francisco, CA, USA

Attendee Demographics

- Senior IT Leadership (e.g., CIO/CTO)
- Directors of IT
- Networking Executives
- Communications Company Executives

OVERVIEW

Digital Transformation enables businesses to innovate faster, become more agile and gain competitive advantage. But without a fast, secure network, digital transformation becomes impossible. Networks will need to be more resilient and dynamic to support the pace of change and elevate the customer experience.

When organizations begin conversations concerning digital transformation, the network is rarely a factor and often viewed as a cost center. As the world races towards 30 billion connected devices, organizations must deal with greater levels of security, scale, and cost, as well as the fractured nature of the IoT landscape.

The network of the future will be simpler, faster, transparent, self-repairing and cheaper.

The ISG Future Networks Summit will explore the various avenues and trends that enterprises can consider in transforming existing network infrastructures to support their digital transformation, including: Network Technology Transformation, Security, Impact of Blockchain and Automation Technology on Networks, and Mobility and IoT.

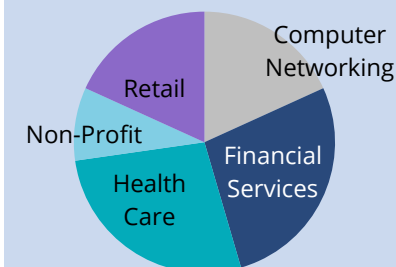
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Sample Titles and Companies

AXA	CIO
Blue Cross Blue Shield Association	Sourcing Director
Thomas Reuters	Global Head of Network Design, Development and Engineering
Eby-Brown	Director of Cybersecurity and Network Services
Whole Foods - Amazon	Senior Director - Worldwide Infrastructure Operations
DePaul University	Director of Information Security

Top Five Industries



Sourcing Industry Conference 2019

2019 Locations

October
TBD, USA

November
London, UK

Attendee Demographics

- Heads of Advisory and Industry Relations
- Business Development Executives
- Sales Executives
- Marketing Executives
- Regional and Product Managers

OVERVIEW

Understand how enterprises are investing in new digital technologies today and prepare for the services they'll be buying tomorrow from the authoritative source of marketplace intelligence. SIC and Alsbridge's Collaborate conference have combined to bring you a new Sourcing Industry Conference! This is one of the few programs geared towards service and technology providers that addresses your greatest concerns.

Top ISG thought leaders and guest speakers will explore how enterprises are investing in new digital technologies today and preparing for the technologies and services they'll be buying tomorrow.

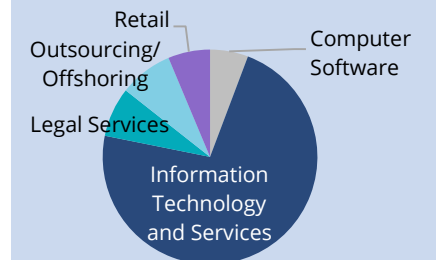
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PREMIUM PARTNER - \$20,000	
Standard Deliverables	Choose two from the Following List
<ul style="list-style-type: none"> • Sponsor Recognition: Logo on Website, Conference Materials, On-Site Signage • 3 Staff Passes to Attend SIC (Value \$3,790) • 15% Discounted Rate for all other Registrants (contacts, staff) • Banner Ad in Event App 	<ul style="list-style-type: none"> • Display Stand • Speaker Opportunity: Main Stage Panel or Thought Leader in a Breakout • Sponsored Poll on Event App • Host Lunch Topic Table • Pre and Post Attendee List (Opt-in Only)

Sample Titles and Companies

Interbank	CIO
Tech Mahindra	SVP, Strategic Initiatives
Hexaware Technologies	Director, Sourcing Advisory Services
EPAM	CMO and Head of Strategy
Staples	Director, Portfolio Management and Technology Ecosystems
Cognizant Technology Solutions	Vice President
Wipro	VP, Application Services

Top Five Industries



New for 2019 – CX-UX Summit

2019 Location

April 17 - 18
San Francisco, CA, USA

Attendee Demographics

- Senior Leadership (C-Suite, VP, Director)
- Senior Marketing Leaders
- Senior Customer Experience Leaders
- Senior Customer Success Leaders
- Senior Customer Analytics Leaders
- Senior Innovation, Automation and RPA Leaders
- Senior Business Development Executives

OVERVIEW

Today's customer is conscious, more informed, and increasingly expects a personalized service. Every aspect of their interaction with a company, product, or service affects the user's perception and loyalty as a whole. By harnessing new technologies, cutting-edge companies are changing the way they approach customer and user experience. How can your business embrace this new generation, fluent in all things digital?

Instead of focusing on the decline of old business models, this summit explores how companies can employ innovative techniques and tools which harness the exciting possibilities of digital technologies.

Register for the ISG CX-UX Summit to explore and discuss these future technologies that can transform your business. Sessions focus on automation, AI, brand reputation management, customer journey mapping, user experience & design, personalization, programmatic strategy, IoT, and more.

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Topics

- Thinking Holistically about Your Customers' User Experience
- Disrupting Customer Experience through Technology
- Creating a Customer Experience Focused Company
- Voice of the Customer
- The Future of Feedback
- Data Management
- Human Centered Automation

New for 2019 – Agile Enterprise Summit

2019 Location

November

Washington D.C. or
Chicago, IL, USA

Attendee

Demographics

- Senior HR Leadership (C-Suite, VP, Director)
- Senior Agile Executives
- Senior Employee Engagement and Development Leaders
- Senior Scrum Professionals
- Senior Performance Management Professionals
- Senior Business Managers

OVERVIEW

Agile is not about changing just the technology an organization uses, but the ability of the organization as a whole to rapidly adapt to a changing environment and the needs of its customers. It means a constantly evolving organization that is minimizing the hierarchy of approvals, implementing lean process management, and empowering its people. Successful agile transformations address every aspect of an organization and requires the entire company to embrace new behavior – not just the IT department.

ISG has helped 150+ unique clients increase performance and reduce costs by over \$135 billion. In a highly agile enterprise, deployment frequency is on demand, lead time for changes is less than one hour, and mean time to recover from failure rate dips below 15%.

Many organizations have set out to leverage an Agile model, but how does this archetype operate across a global organization with diverse IT environments and product needs? Is your organization in need of an agile transformation in order to continue to succeed in a constantly changing market? If your organization is already Agile, what are you missing and how do you compare to other organizations?

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Topics

- Becoming a Customer Driven Organization
- Scaling Agile in Your Enterprise
- Risks of Agile
- Digital Transformation
- Building a Culture of Continuous Improvement

Sponsorship Add-Ons

Lunch Topic Table	\$1,500
Networking Break	\$1,500
Networking Reception	\$2,500
Collateral/Attendee Takeaways in the Online Agenda (Attachments for Download)	\$1,500
Shout-out in Event App	\$1,500
Full Page Ad in Program Guide	\$2,000
Innovation Station	\$3,000

Workshop Sponsorship	
Standalone \$20,000	Sponsorship Add-on \$5,000
Panelist on Featured Panel	
Attendee List (Opt-in)	
Shout-out to Workshop Attendees in Event App	
1 Guest Pass for company executive	
2 Guest Passes for clients	
15% Ticket Discount	

Innovation Station Description

The Innovation Stations provide sponsors the opportunity to present a “See it, Touch it, Feel it” experience for attendees. These stations serve as a space to demonstrate innovative, hands-on technologies that align with the event themes. ISG will provide a 6 foot table and all signage and branding. This is intended to be an interactive experience for attendees, rather than a table for sales collateral or pitches.



For information on partnership opportunities at Executive Provider Summit and Digital Innovation Tours, please contact your ISG account executive.

Summit Snapshot

Event Name	Location	Dates	Focus/Themes	Audience Job Titles	# of Attendees
Future Workplace Summit New York	New York, New York	March 18-19, 2019	Remote Work Technologies, Mobile Workforce, Office as a Service; Workspace Solutions and Innovations	CHROs, VPs/Directors of HRIS, Workplace Innovation, IT, Technology,	100 – 150
CX-UX Summit	San Francisco, California	April 17-18, 2019	Customer Solutions, Call Center Technologies, Chatbots, Social Media Marketing, Digital Marketing Solutions, Marketing Automations, Customer Service Solutions	Chief Customer Officers, Customer Experience Officers, CMOs, CIOs, Business Unit Heads, VP Customer Experience & User Experience	100 – 125
Future Workplace Summit London	London, UK	April 24-25, 2019	Remote Work Technologies, Mobile Workforce, Office as a Service; Workspace Solutions and Innovations	CHROs, VPs/Directors of HRIS, Workplace Innovation, IT, Technology,	100 – 150
Automation Summit Paris	Paris, France	May 15, 2019	Automation, Artificial Intelligence, RPA, Cognitive Technologies	CIO, CTO, CMOs, CFOs, VPs of Technology, Automation, AI, etc	100 – 150
Digital Business Summit US	TBD, US	June 2019	Big Data & IoT, Blockchain, Security, Networking, Digital Innovation	CIO, CTO, CMOs, CFOs, VPs & Directors of Innovation, IT, Big Data, Informatics, AI, Technology, IT	100 – 150
Digital Business Summit EMEA	London, UK	June 24-26 2019	Big Data & IoT, Blockchain, Security, Networking, Digital Innovation	CIO, CTO, CMOs, CFOs, VPs & Directors of Innovation, IT, Big Data, Informatics, AI, Technology, IT	100 – 150
Automation Summit US	New York, New York	July 2019	Automation, Artificial Intelligence, RPA, Cognitive Technologies	CIO, CTO, CMOs, CFOs, VPs of Technology, Automation, AI, etc	100 – 150
Future Workplace Summit ANZ	Sydney, Australia	August 2019	Remote Work Technologies, Mobile Workforce, Office as a Service; Workspace Solutions and Innovations	CHROs, VPs/Directors of HRIS, Workplace Innovation, IT, Technology,	100 – 150
Future Networks Summit	San Francisco, California	September 2019	Network Technology Transformation, Security, Impact of Blockchain and Automation Technology on Networks, Mobility and IoT	CIO, CTO, VPs & Directors of Innovation, IT, Technology, Networking Executives, Communications Company Executives	100 – 150
Automation Summit London	London, UK	September 11-12, 2019	Automation, Artificial Intelligence, RPA, Cognitive Technologies	CIO, CTO, CMOs, CFOs, VPs of Technology, Automation, AI, etc.	100 – 150
Agile Enterprise Summit	Chicago or Washington D.C.	November 2019	UX; SCRUM or XP; Project Management Solutions; Empowering Employees; Employee Engagement; Lean Leadership & Systems/Technologies; Utilizing Data for Better Forecasting; Innovation	CEOs, CHROs, CFOs, Heads of Business Units, CIOs; VPs of Development	75 – 100

Past Partners

ABBYY®

ADP®

Ascender

Atos

AUTOMATION ANYWHERE

blueprism®
Robotic Process Automation Software

BT

Capgemini

CAST

CenturyLink™

CISCO

Cognizant

CONDUENT

CYIENT

DATAMATICS®
Next-Generation Solutions

DXC.technoav

EDGEROCK
TECHNOLOGY PARTNERS

enate

EXL

FUJITSU

HCL

hi

IBM®

Infosys®

IPSOFT

KRONOS®

LUXOFT

Mindtree
Welcome to possible

NGA
Human Resources

NTT Communications

NTT Data

r⁴ | Data Science for Business™

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