

This agenda is presented to help ISG clients prepare and plan for key reports and events planned throughout 2020. Information will be finalized at the beginning of each calendar quarter. Visit www.isg-one.com/research or ask your ISG representative for the latest information.

KICKOFF/ COMMITMENT	ISG RESEARCH OFFERING	PRODUCT/ TEAM	EXPECTED DELIVERY
JANUARY 2020			
	Desktop	ISG ProBenchmark™	Jan 2020
	Mainframe	ISG ProBenchmark™	Jan 2020
	SAP	ISG ProBenchmark™	Jan 2020
Oct 2019	Scalar	ISG ProBenchmark™	Jan 2020
	Digital Innovation Tour	ISG Events™	Jan 2020
FEBRUARY 2020			
Jun 2019	Insurance BPO Partners 2020	ISG Provider Lens™	Feb 2020
Nov 2019	FAO	ISG ProBenchmark™	Feb 2020
Nov 2019	Telecom	ISG ProBenchmark™	Feb 2020
Nov 2019	Mainframe	ISG ProBenchmark™	Feb 2020
Oct 2019	Network	ISG ProBenchmark™	Feb 2020
	February POD	ISG Provider Services™	Feb 2020
MARCH 2020			
	Digital Innovation Tour -- US	ISG Events™	Mar 2020
	Future Workplace Summit – New York	ISG Events™	Mar 2020
Jan 2020	Vertical Report: Banking	ISG Provider Services™	Mar 2020
Jan 2020	Vertical Report: Manufacturing	ISG Provider Services™	Mar 2020
Jan 2020	Vertical Report: Healthcare	ISG Provider Services™	Mar 2020
Jan 2020	Service Line Report: ADM	ISG Provider Services™	Mar 2020
Jan 2020	Service Line Report: BPO- CRM	ISG Provider Services™	Mar 2020
	CX-UX Summit – Pasadena	ISG Events™	Mar 2020
	Paragon Awards - ANZ	ISG Events™	Mar 2020
Dec 2019	Desktop	ISG ProBenchmark™	Mar 2020

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APRIL 2020			
Oct 2019	Salesforce - Ecosystem Partners 2020	ISG Provider Lens™	Apr 2020
Oct 2019	Microsoft - Ecosystem Partners 2020	ISG Provider Lens™	Apr 2020
Dec 2019	Email	ISG ProBenchmark™	Apr 2020
	Healthcare & Life Sciences Summit - Philadelphia	ISG Events™	Apr 2020
Feb 2020	Outsourcing Spending Behavior for G2000 (2019)	ISG Provider Services™	Apr 2020
	Smart Manufacturing Summit - Chicago	ISG Events™	Apr 2020
Mar 2020	Applications	ISG ProBenchmark™	Apr 2020
Mar 2020	Storage	ISG ProBenchmark™	Apr 2020
MAY 2020			
Nov 2019	Financial & Accounting Outsourcing (FAO)	ISG Provider Lens™	May 2020
	Future Workplace Summit - London	ISG Events™	May 2020
Mar 2020	Server	ISG ProBenchmark™	May 2020
Nov 2019	Digital ISG Case Study Book - 2019	ISG Provider Services™	May 2020
JUNE 2020			
Nov 2019	SIAM - Solutions and Service Partners 2020	ISG Provider Lens™	Jun 2020
Apr 2020	IaaS	ISG ProBenchmark™	Jun 2020
Apr 2020	Vertical Report: Blockchain	ISG Provider Services™	Jun 2020
Apr 2020	Vertical Report: Oil & Gas	ISG Provider Services™	Jun 2020
Apr 2020	Vertical Report: Insurance	ISG Provider Services™	Jun 2020
Apr 2020	Vertical Report: Travel & Transport	ISG Provider Services™	Jun 2020
Apr 2020	Service Line Report: Workplace	ISG Provider Services™	Jun 2020
Dec 2019	Private/Hybrid Cloud - Data Center Solutions and Service Partners 2020	ISG Provider Lens™	Jun 2020
	SourceIT - London	ISG Events™	Jun 2020
Apr 2020	ISG ProBenchmark System	ISG ProBenchmark™	Jun 2020
May 2020	Scalar	ISG ProBenchmark™	Jun 2020
Mar 2020	Network Market Report - Bi-Annual	ISG Carrier Advisory	Jun 2020

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JULY 2020

May 2020	Backup	ISG ProBenchmark™	Jul 2020
Jun 2020	Storage	ISG ProBenchmark™	Jul 2020
Jan 2020	Network - Software Defined Solutions and Service Partners 2020	ISG Provider Lens™	Jul 2020
Jan 2020	IoT Services 2020	ISG Provider Lens™	Jul 2020
	BFS&I Summit – New York	ISG Events™	Jul 2020
	Automation Summit – New York	ISG Events™	Jul 2020

AUGUST 2020

May 2020	AMS	ISG ProBenchmark™	Aug 2020
Jun 2020	FAO	ISG ProBenchmark™	Aug 2020
Feb 2020	SAP - HANA & Leonardo Ecosystem Partners 2020	ISG Provider Lens™	Aug 2020
Feb 2020	Banking Industry Partners 2020	ISG Provider Lens™	Aug 2020
	Digital Business Summit - ANZ	ISG Events™	Aug 2020

SEPTEMBER 2020

Jul 2020	SAP	ISG ProBenchmark™	Sep 2020
Jul 2020	Vertical Report: Healthcare	ISG Provider Services™	Sep 2020
Jul 2020	Vertical Report: Chemicals	ISG Provider Services™	Sep 2020
Jul 2020	Vertical Report: Banking	ISG Provider Services™	Sep 2020
Jul 2020	Vertical Report: Manufacturing	ISG Provider Services™	Sep 2020
Jul 2020	Service Line Report: ADM	ISG Provider Services™	Sep 2020
Jul 2020	DBA	ISG ProBenchmark™	Sep 2020
Mar 2020	Contact Center/Customer Experience 2020	ISG Provider Lens™	Sep 2020
	Automation Summit - London	ISG Events™	Sep 2020
Jul 2020	ISG ProBenchmark System	ISG ProBenchmark™	Sep 2020

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SEPTEMBER 2020

	SIC US	ISG Events™	Sep 2020
	SourcIT -- US	ISG Events™	Sep 2020
	Digital Business Summit - US	ISG Events™	Sep 2020
	Paragon Awards	ISG Events™	Sep 2020

OCTOBER 2020

	Smart Manufacturing Summit - Munich	ISG Events™	Oct 2020
	SIC Europe - London	ISG Events™	Oct 2020
Aug 2020	Service Desk	ISG ProBenchmark™	Oct 2020
	BFS&I Summit - London	ISG Events™	Oct 2020
Sep 2020	Storage	ISG ProBenchmark™	Oct 2020
Apr 2020	Public Cloud - Solutions and Service Partners 2020	ISG Provider Lens™	Oct 2020
Apr 2020	Digital Workplace - Solutions and Service Partners 2020	ISG Provider Lens™	Oct 2020
	Agile Enterprise - Boston	ISG Events™	Oct 2020
	Retail and CPG Summit - US	ISG Events™	Oct 2020

NOVEMBER 2020

Sep 2020	Email	ISG ProBenchmark™	Nov 2020
Sep 2020	Telecom	ISG ProBenchmark™	Nov 2020
May 2020	AWS - Ecosystem Partners 2020	ISG Provider Lens™	Nov 2020
Sep 2020	Applications	ISG ProBenchmark™	Nov 2020
May 2020	Next Gen ADM - Service Partners 2020	ISG Provider Lens™	Nov 2020
Sep 2020	Network	ISG ProBenchmark™	Nov 2020
	Digital Innovation Tour	ISG Events™	Nov 2020
	Paragon Awards	ISG Events™	Nov 2020

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DECEMBER 2020			
Jan 2020	Network Market Report - Bi-Annual	ISG Carrier Advisory	Dec 2020
Oct 2020	Vertical Report: Insurance	ISG Provider Services™	Dec 2020
Oct 2020	Vertical Report: Utilities	ISG Provider Services™	Dec 2020
Oct 2020	Vertical Report: Travel & Transport	ISG Provider Services™	Dec 2020
Oct 2020	Service Line Report: BPO-F&A	ISG Provider Services™	Dec 2020
Aug 2020	Outsourcing Spending Behavior for Non G2000 (2019)	ISG Provider Services™	Dec 2020
Jun 2020	Digital Business - Solutions and Service Partners 2020	ISG Provider Lens™	Dec 2020
Jun 2020	Analytics - Solutions and Service Partners 2020	ISG Provider Lens™	Dec 2020
Jun 2020	Manufacturing Industry Partners 2020	ISG Provider Lens™	Dec 2020
Jan 2020	90+ Workshops	ISG Provider Services™	Dec 2020
Jan 2020	5 Account Planning Exercises	ISG Provider Services™	Dec 2020
Jan 2020	3 Billable Projects	ISG Provider Services™	Dec 2020
Jan 2020	2 Webinars	ISG Provider Services™	Dec 2020
Oct 2020	ISG ProBenchmark System	ISG ProBenchmark™	Dec 2020
Dec 2020	IaaS	ISG ProBenchmark™	Dec 2020
Nov 2020	Storage	ISG ProBenchmark™	Dec 2020
Nov 2020	Scalar	ISG ProBenchmark™	Dec 2020
Nov 2020	FAO	ISG ProBenchmark™	Dec 2020

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