



Cloud-Based-Services Continue to Pace Global Sourcing Growth

Global Market

Combined market reaches \$11.7B \land 19%

As-a-Service at a record \$5.7B \wedge 47%

Record IaaS: \$4.2B ~ 53%

SaaS: **\$1.5B 34%**

Traditional market: \$6.0B (flat)

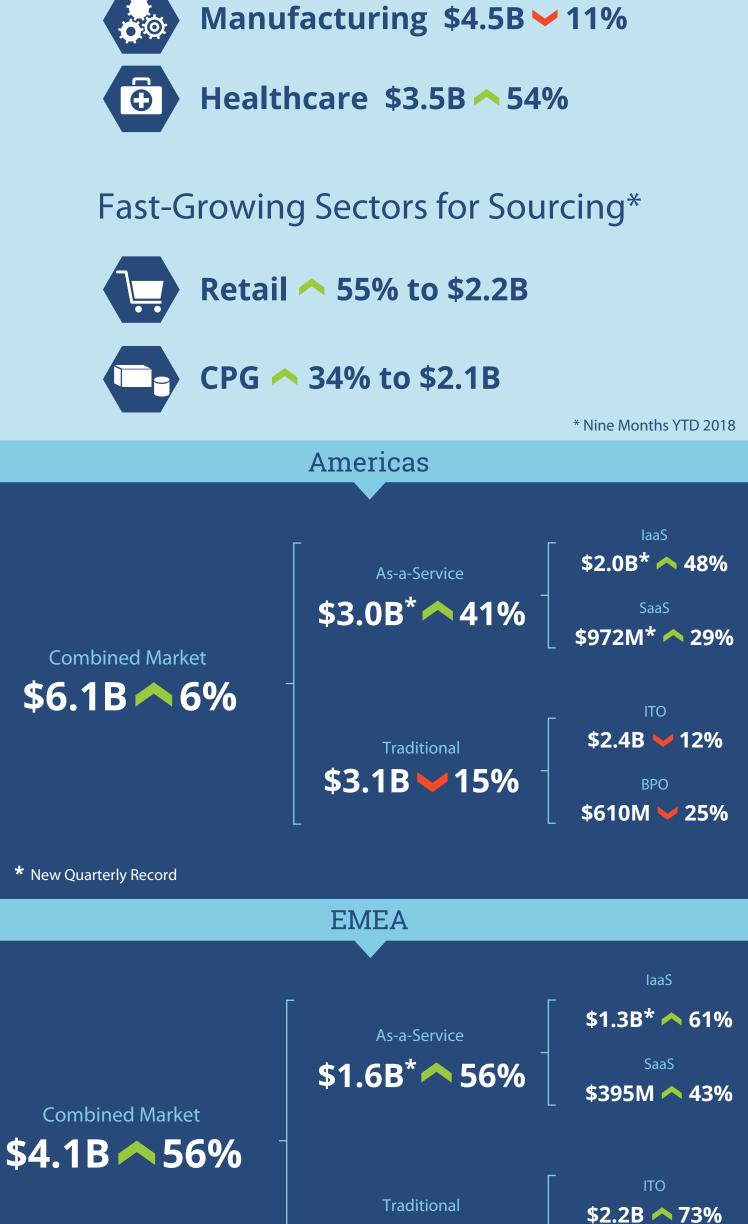
ITO **~10%**, вро **~30%**

400 contracts signed

Top Industries for Sourcing*



Financial Services \$8.4B ~ 24%





BPO \$311M 🔰 8%



* New Quarterly Record

Global Forecast: 2018 45%+ Public Cloud growth expected; 30%+ overall for laaS

17% growth in SaaS

Traditional Sourcing expected to grow 4%



The ISG Index[™] provides a quarterly review of the latest sourcing industry data and trends for clients, service providers, analysts and the media. For more than 15 years, it has been the authoritative source for marketplace intelligence related to outsourcing transaction structures and terms, industry adoption, geographic prevalence and service provider performance.

isg-one.com

