

Participation Guide

Americas ISG Paragon AwardsTM

September 24, 2019



As the world's leading global technology research and advisory firm, ISG has been at the forefront of change and innovation in the sourcing industry for three decades. Supporting the ISG Paragon Awards™ demonstrates your own commitment to leveraging your skills and technologies to transform your clients' businesses.

The 2019 ISG Paragon Awards™ Americas celebrates the application of new technology and sourcing approaches by recognizing sourcing industry leaders in the following categories:

Collaboration	A mutually beneficial and trusting relationship between a client and a provider or group of providers.
Excellence	Outstanding delivery by a technology/service provider.
Imagination	The importance of imagination and entrepreneurial spirit in helping organizations future-proof their businesses and better serve customers.
Impact	The impact of a particular technology or service on a community of people, be they members of the public, customers or any defined group.
Leadership	An executive who has demonstrated exceptional drive and leadership.
Transformation	Successful transformation of an organization or key business function.
Woman in Technology	A woman who is a frontrunner when it comes to technology and innovation, forging the way for both women and future tech leaders.
ISG Special Award	A nominated individual or organization that has had an outstanding impact on the industry, a community, technology innovation or new business practice. The winner of this award is selected by an ISG panel.

ABOUT THE EVENT

The ISG Paragon Awards™ Americas finalists will be selected by a panel of ISG leaders following the close of the nominations period on Monday, July 29, 2019. This panel will select 2-3 finalists in each category. Details of the finalists will be announced publicly on Monday, August 12, 2019.

The winner in each category will then be selected by a panel of independent judges. Full details on the categories, criteria and judging process can be found in the [Nomination Guide](#).

Winners will be announced at The ISG Paragon Awards™ Gala Dinner on Tuesday, September 24, 2019 at the Wyndham Grand Clearwater Beach in Clearwater, Florida. This is a strictly private, invitation-only event, open to ISG, event sponsors and invited guests. We are planning a very special evening, starting with a champagne and canapes reception followed by a formal dinner and the Awards Ceremony.

OPPORTUNITY & BENEFITS

The ISG Paragon Awards™ is unlike any other awards program. It rewards imagination, entrepreneurial spirit, forward-thinking and the behavior that help clients leverage technology to make a real and lasting impact on their business.

Participation in the ISG Paragon Awards™ is an opportunity to

- Associate your brand with creativity, excellence and imagination in support of clients' business and technology operations
- Position your brand prominently at a prominent awards ceremony
- Network with senior decision makers responsible for sourcing and transformation programs in some of Americas largest and most successful companies
- Benefit from marketing and PR opportunities associated with the Paragon Awards™
- Have first right-to-renew for 2020's Awards program

The Awards Dinner will be one of the year's hottest tickets, combining a luxurious venue, a number of the outsourcing industry's most influential thinkers and excellent networking in an intimate setting. Sponsors will have their brand prominently featured onsite as well as on the Awards website and will benefit from marketing and PR opportunities throughout the Awards process.

PARTICIPATION LEVELS

PLATINUM | \$25,000

- 2 x tables of 10 at ISG Paragon Awards™ Dinner
- Logo on ISG Paragon Awards™ website
- Branding on ISG Paragon Awards™ Booklet
- Link from ISG Paragon Awards™ to sponsor website
- Premium branding on photo backdrop
- Logo on table signage

***1 available**

GOLD | \$10,000

- 1 x table of 10 at ISG Paragon Awards™ Dinner
- Logo on ISG Paragon Awards™ website
- Branding on ISG Paragon Awards™ Booklet
- Branding on photo backdrop
- Logo on table signage

SILVER | \$1,200 per place

- 1 x place at ISG Paragon Awards™
- Logo on ISG Paragon Awards™ website
- Logo on ISG Paragon Awards™ Booklet

Please note: Only one logo per company

For more information about the Paragon Awards™ Americas, please contact maria.magro@isg-one.com.



ABOUT ISG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 70 of the top 100 enterprises in the world, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit www.isg-one.com.

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