



ISG Provider Lens™ – Germany 2018

Cloud Platforms and Technology/Access Services

A Comparison of Providers

Cloud Computing rules the world – Part 2

Platforms/Technologies/Access Services

Cloud computing is providing the underlying philosophy for and driving digitization. Cloud platform builders leverage respective experiences to set up highly complex multi-cloud platforms as added-value solutions. This market is heterogeneous and also includes broker offerings. Currently, the market is undergoing major transformation and consolidation: Not all marketplaces are successful and bear respective future potential. Small IT service providers tend to not build up their own assets, but use the colocation model – at least in the transition phase on their way to position themselves as value-added business process consultants. Colocation providers are productizing their services as best-of-breed hub, acting as brokers who warrant the security and performance as well as exclusive connectivity to public clouds to ensure continuous connectivity. Each cloud is based on management and orchestration technologies which are overlapping and integrating with each other – the fight for orchestration sovereignty is in full swing. Above those technology products, which have focus on infrastructures, the trend goes towards solutions for testing, monitoring and integrating applications or microservices.

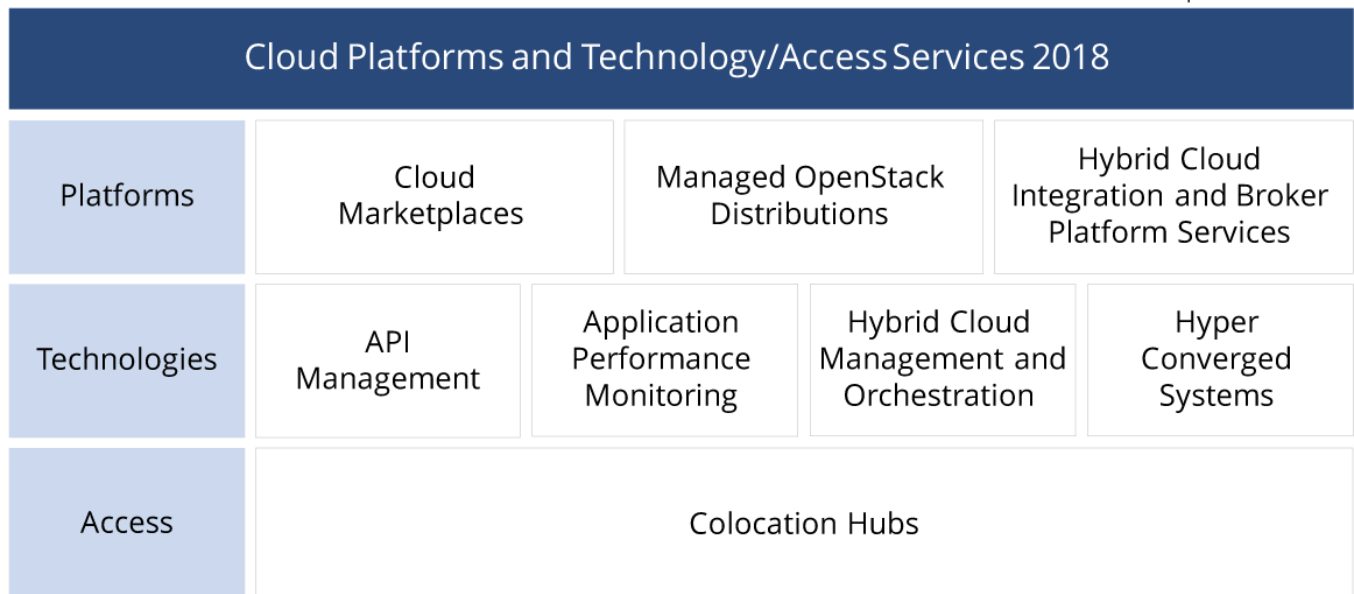
With the study “ISG Provider Lens Germany 2018 – Cloud Platforms and Technologies/Access Services”, ISG will support CIOs and IT decision-makers to help them evaluate, select and implement the offerings of suitable providers and will provide insights on future market trends.

The ISG Provider Lens study offers IT-decision makers:

- A market overview on products and services
- Transparency of strengths and weaknesses of relevant vendors and providers (Market Insight methodology)
- A differentiated positioning of vendors and service providers by segments, deployment models and compliance requirements (certifications, data location, operational responsibility)
- Clear criteria for short lists and investment planning initiatives.

Market Categories

Simplified illustration



Source: ISG 2017

Schedule

The research phase (provider survey and advisor briefings) covers the period beginning of July until end of July 2017. Followed by the analysis, evaluation and report generation phases. Selected results will be presented to the media in December 2017.

Milestones	Beginning	End
Project Kick-off	June 19, 2017	
Survey (questionnaire)	July 3, 2017	July 31, 2017
Sneak previews	October 23, 2017	November 27, 2017
Content provisioning	November 29, 2017	
Press release	December 6, 2017	

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About ISG

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