



ISG Provider Lens™ – Germany 2018 Infrastructure and Application Sourcing

A Comparison of Providers

Infrastructure and Application Sourcing

An overview of the entire German “Infrastructure and Application Sourcing” competitive landscape

In the wake of the ongoing digital transformation of business processes, organizations and business models, a new technological basis must be established to be able to meet the requirements of a dynamic, globalized world in real-time. Today's tools are hardly sufficient to address these requirements. Most companies do not have the required IT equipment to master upcoming challenges. Companies are not able to meet related and increasing requirements, based on their own resources alone, and so, IT sourcing remains a hot topic. For ISG, only an enterprise-wide sourcing strategy can address respective requirements and challenges.

With the “ISG Provider Lens Germany 2018 Study - Infrastructure and Application Sourcing”, ISG will support CIOs and IT decision-makers to help them evaluate, select and implement the offerings of suitable providers and will provide insights on future market trends.

The ISG Provider Lens Study – Infrastructure and Application Sourcing offers IT-decision makers:

- A market overview on products and services
- Transparency of strengths and weaknesses of relevant providers (Market Insight methodology)
- A differentiated positioning of providers by segments, deployment models and compliance requirements (certifications, data location, operational responsibility)
- Clear criteria for short lists and investment planning initiatives.

Market Categories

Simplified presentation

Infrastructure and Application Sourcing								
Service Provider	ADM		ADM & O		Application Operations		Managed Infrastructure Services	
	Midmarket	Large Accounts	Midmarket	Large Accounts	Midmarket	Large Accounts	Midmarket	Large Accounts
	Hosting Services				Housing Services			
	Midmarket		Large Accounts		Midmarket and Large Accounts			

Source: ISG 2017

Schedule

The research phase (provider survey and advisor briefings) covers the period early March to end of March 2017. Followed by the analysis, evaluation and report generation phases. Selected results will be presented to the media in July 2017.

Milestones	Begin	End
Project Kick-off	February 10, 2017	
Survey (questionnaire)	March 1, 2017	March 29, 2017
Sneak previews	June 5, 2017	July 10, 2017
Content provisioning	July 17, 2017	
Press release	July 20, 2017	

Contact



Wolfgang Heinhaus

Partner Advisor

Infrastructure and Application Sourcing Lead

Email: wolfgang.heinhaus@experton-group.com



Vanessa Scheffer

Project Lead (Organisation/Administration)

Infrastructure and Application Sourcing

Email: vanessa.scheffer@experton-group.com

About ISG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including 75 of the top 100 enterprises in the world, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; technology strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data.