

## ISG Provider Lens™

### Engineering Services 2019

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#### Definition

Engineering Service though is a traditional market but is seeing a lot of transitional changes and major shifts are happening in this space. Throughout the recent years digitalization has changed the way how Engineering Services are conducted and delivered as well as the subject itself since the results of engineering include more and more digital elements. Since ISG Research is focusing in general on areas with a high share of digital elements this study is being conducted for the first time.

The study targets at those Engineering Services where the related digital components (software, data capturing, process control, analytics etc.) are a substantial part of the respective engineering object.

As this is a rather new area there is no well-established structure of classification for this type of services. In a first approach the segmentation used in this study is mainly oriented at the combination of industries with functional aspects, e.g. the industry Automotive combined with the functional aspect Manufacturing/Plant Engineering. Furthermore, this first edition starts with focusing on a number of selected segments that appear to be most impacted by digitalization. The study gives an assessment of the providers acting in these segments regarding the strength of their portfolios and their market competitiveness.

The ISG Provider Lens™ study offers IT-decision makers:

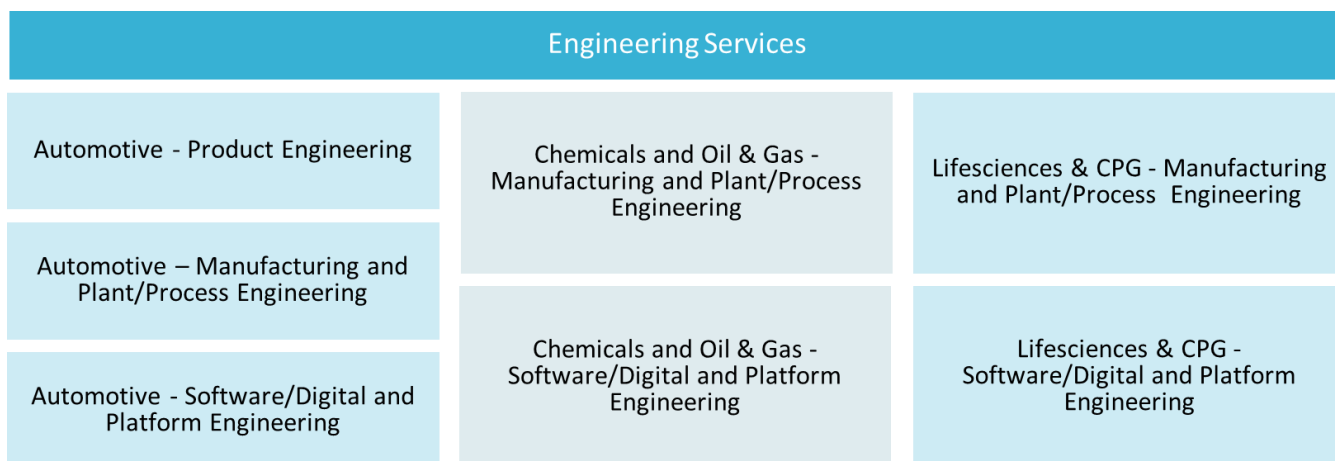
- Transparency of strengths and weaknesses of relevant providers
- A differentiated positioning of providers by segments
- Focus towards different markets including US and German market

Our study serves as an important decision-making basis for positioning, key relationships, and go-to-market considerations. ISG Advisors and enterprise clients also leverage information from these reports in evaluating their current vendor relationships and potential new engagements.

## Quadrant Research

As part of the ISG Provider Lens™ Quadrant Study, we are introducing the following 7 quadrants on Engineering Services.

Simplified illustration



Source: ISG 2018

## Schedule

The research phase is between **March - July 2018** during which survey, evaluation, analysis and validation will take place. Selected results will be presented to the media in **September 2018**.

We will roll out the survey on an online platform called Qualtrics. The invites will be sent with links to fill in the responses and submit.

Milestones	Beginning	End
Launch	January, 2018	
Survey (questionnaire)	March 19, 2018	April 19, 2018
Sneak previews	July 16, 2018	
Content provisioning	End of August, 2018	
Press release	September 6, 2018	

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## About ISG

ISG (Information Services Group) (NASDAQ: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including 75 of the top 100 enterprises in the world, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; technology strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data.