ISG Provider Lens™ – Germany 2018
Internet of Things (I4.0) Platforms, Services and Solutions
A Comparison of Providers

Internet of Things (I4.0) Platforms, Services and Solutions
An overview of the entire German "Internet of Things (I4.0)" competitive landscape

The degree of connectedness and automation of devices, machines and products is increasing, and more and more new business models are generated accordingly. Meanwhile, many good use cases are available for topics such as the Internet of Things (IoT) and Industrie 4.0 (I4.0), which are firm proof of related IoT/I4.0 added value, optimization and value generation potentials. IoT projects are highly complex, and many business decision-makers remain very hesitant to plan and implement such projects. While some IoT/I4.0 market segments are consolidating earlier than expected, larger IoT ecosystems are evolving and innovative solution approaches are driving the market development at a highly dynamic pace.
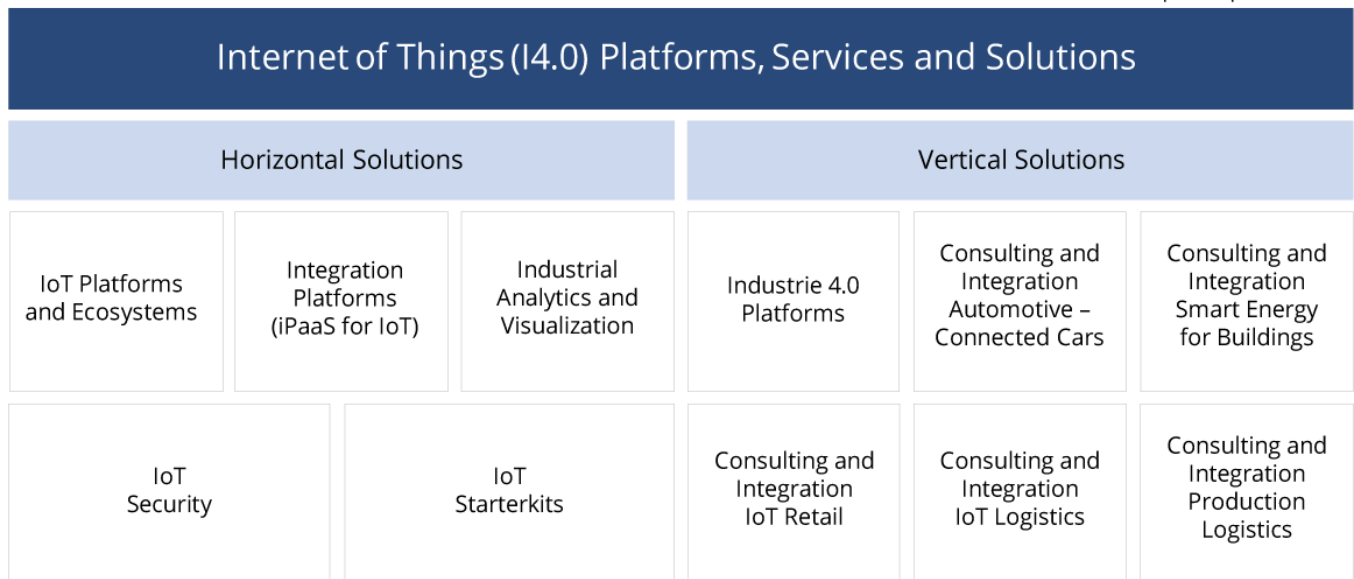
With the study „ISG Provider Lens Germany 2018 - Internet of Things (I4.0) Platforms, Services and Solutions", ISG will support CIOs and IT decision-makers to help them evaluate, select and implement the offerings of suitable providers and will provide insights on future market trends.

The ISG Provider Lens study – Internet of Things (I4.0) Platforms, Services and Solutions – offers IT-decision makers:
- A market overview on products and services
- Transparency of strengths and weaknesses of relevant providers (Market Insight methodology)
- A differentiated positioning of providers by segments, deployment models and compliance requirements (certifications, data location, operational responsibility)
- Clear criteria for short lists and investment planning initiatives

Market Categories

Simplified presentaion

Internet of Things (I4.0) Platforms, Services and Solutions	
Horizontal Solutions	**Vertical Solutions**

IoT Platforms and Ecosystems	Integration Platforms (iPaaS for IoT)	Industrial Analytics and Visualization	Industrie 4.0 Platforms	Consulting and Integration Automotive – Connected Cars	Consulting and Integration Smart Energy for Buildings
IoT Security		IoT Starterkits	Consulting and Integration IoT Retail	Consulting and Integration IoT Logistics	Consulting and Integration Production Logistics

Source: ISG 2017

Schedule

The research phase (provider survey and advisor briefings) covers the period beginning of April - beginning of May 2017. Followed by the analysis, evaluation and report generation phases. Selected results will be presented to the media in September 2017.

Milestones	Begin	End
Project Kick-off	March 8, 2017	
Survey (questionnaire)	April 3, 2017	May 2, 2017
Sneak previews	July 7, 2017	August 29, 2017
Content provisioning	September 13, 2017	
Press release	September 20, 2017	

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